

2023 Brand Shares Based on Computer Returns and Television Market Share for the Calendar Year 2021

| Company Name | Brand Name | Return Weight | Computer | | | Television | | Total Weight |
|---|---------------------------|---------------|-------------------------|-----------------------|------------------------|--------------|------------------------|--------------|
| | | | Unadjusted Return Share | Adjusted Return Share | Return Share by Weight | Market Share | Market Share by Weight | |
| Acer America Corporation | Acer | 1,944 | 4.09% | 4.51% | 33,844 | 0.00% | - | 33,844 |
| Acer America Corporation | Emachines | 719 | 1.51% | 1.67% | 12,518 | 0.00% | - | 12,518 |
| Acer America Corporation | Gateway | 2,228 | 4.68% | 5.17% | 38,789 | 0.00% | - | 38,789 |
| Apple Inc. | Apple | 2,317 | 4.87% | 5.37% | 40,338 | 0.00% | - | 40,338 |
| ASUS Computer International | ASUS | 582 | 1.22% | 1.35% | 10,132 | 0.00% | - | 10,132 |
| Best Buy | Insignia - Best Buy | 0 | 0.00% | 0.00% | - | 5.16% | 187,269 | 187,269 |
| Best Buy | Toshiba - Best Buy | 0 | 0.00% | 0.00% | - | 1.74% | 63,029 | 63,029 |
| Dell Inc. | Dell | 19,135 | 40.22% | 44.36% | 333,135 | 0.00% | - | 333,135 |
| Envision Peripherals Inc. | AOC | 231 | 0.49% | 0.54% | 4,022 | 0.00% | - | 4,022 |
| Envision Peripherals Inc. | Envision | 155 | 0.33% | 0.36% | 2,699 | 0.00% | - | 2,699 |
| Funai Corporation, Inc. | philips | 0 | 0.00% | 0.00% | - | 2.03% | 73,629 | 73,629 |
| Hewlett-Packard | Compaq | 2,226 | 4.68% | 5.16% | 38,754 | 0.00% | - | 38,754 |
| Hewlett-Packard | Hewlett-Packard | 8,420 | 17.70% | 19.52% | 146,590 | 0.00% | - | 146,590 |
| Hisense | Hisense | 0 | 0.00% | 0.00% | - | 9.88% | 358,946 | 358,946 |
| International Business Machines Corporation | IBM | 833 | 1.75% | 1.93% | 14,502 | 0.00% | - | 14,502 |
| JVC Americas Corp. | JVC | 0 | 0.00% | 0.00% | - | 0.46% | 16,880 | 16,880 |
| Lenovo (United States) Inc. | Lenovo | 1,341 | 2.82% | 3.11% | 23,346 | 0.00% | - | 23,346 |
| LG Electronics USA, Inc. | LG | 258 | 0.54% | 0.60% | 4,492 | 16.49% | 598,698 | 603,189 |
| NEC Display Solutions of America, Inc. | NEC | 425 | 0.89% | 0.99% | 7,399 | 0.00% | - | 7,399 |
| Sceptre | Sceptre | 0 | 0.00% | 0.00% | - | 0.87% | 31,724 | 31,724 |
| Samsung Electronics America | Samsung | 989 | 2.08% | 2.29% | 17,218 | 29.92% | 1,086,538 | 1,103,757 |
| Samsung Electronics America | Samtron | 119 | 0.25% | 0.28% | 2,072 | 0.00% | - | 2,072 |
| Sony Electronics Inc. | Sony | 630 | 1.32% | 1.46% | 10,968 | 5.34% | 193,914 | 204,882 |
| TTE Technology, Inc. | TCL | 0 | 0.00% | 0.00% | - | 12.57% | 456,527 | 456,527 |
| Element TV Company, LP | Element | 0 | 0.00% | 0.00% | - | 1.09% | 39,484 | 39,484 |
| Tongfang Global, Inc. | Westinghouse - Television | 0 | 0.00% | 0.00% | - | 0.41% | 14,841 | 14,841 |
| Viewsonic Corporation | Viewsonic | 580 | 1.22% | 1.34% | 10,098 | 0.00% | - | 10,098 |
| Vizio | vizio | 0 | 0.00% | 0.00% | - | 10.98% | 398,787 | 398,787 |
| Walmart | Onn | 0 | 0.00% | 0.00% | - | 3.06% | 111,260 | 111,260 |
| ORPHAN BRANDS | Orphan | 4,448 | 9.35% | 0.00% | - | 0.00% | - | - |
| | | 47,580 | 100% | 100% | 750,916 | 100.00% | 3,631,524 | 4,382,440 |