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RHODE ISLAND ANNUAL REPORT

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06/30/25

SUBMITTED BY

Mattress Recycling Council Rhode Island, LLC
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SUBMITTED TO

Rhode Island Resource Recovery Corporation
34 Shun Pike
Johnston, RI 02919

SUBMITTED ON

September 30, 2025



This year, MRC's Rhode Island Bye Bye Mattress program collected **87,551** mattresses and foundations. Recyclers diverted **1,452** tons of material from the waste stream.

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The bedding industry created the **Mattress Recycling Council (MRC)**, a nonprofit organization, to provide states an innovative mattress recycling solution.

EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

Pursuant to Section 23-90-5(j) of Rhode Island General Laws (the law), the Mattress Recycling Council Rhode Island, LLC (MRC) submits this annual report to Rhode Island Resource Recovery Corporation (RIRRC), which provides the requested data on the results that MRC achieved in administering the Rhode Island mattress stewardship program (the program) during the state's 2024–2025 Fiscal Year (July 1, 2024 to June 30, 2025) (the reporting period).

EXECUTIVE SUMMARY

Upon concluding its ninth year of operation, MRC has collected more than 825,000 mattresses and foundations and recycled nearly 14,500 tons of material such as steel, foam, fiber and wood; preventing these materials from entering the Central Landfill or other waste disposal facilities.

During this most recent reporting period, MRC collected 87,551 mattresses and foundations and its recyclers reclaimed 1,452 tons of materials to achieve a recycling rate of 66%.

During this time, MRC met and/or exceeded nine performance goals outlined by RIRRC.

BACKGROUND

The law requires that mattress producers form a “council” that develops a statewide program to collect mattresses and foundations (collectively units or mattresses) discarded in Rhode Island. The law also provides that the program will be funded through a visible fee collected from consumers and other purchasers on all mattresses and foundations sold in the state.

The International Sleep Products Association (ISPA) created the Mattress Recycling Council Inc. (the Council), a nonprofit organization under Section 501(c)(3) of the Internal Revenue Code of 1986, to develop and administer mattress recycling programs in Rhode Island, as well as Connecticut, California, and Oregon.

On July 1, 2015, the Council submitted a plan to RIRRC outlining how the program would meet the law's requirements and proposed initial performance goals. RIRRC approved this plan on January 13, 2016, and the program officially began operating on May 1, 2016. After two years of operations and fulfilling initial performance goals, the Council in coordination with RIRRC established updated performance goals in 2018.

The Council subsequently created separate limited liability corporations (LLCs) to administer the Rhode Island program, as well as similar programs in other states. In each of these states, the LLCs have developed statewide networks of mattress collection and recycling locations, increased the number of units recycled and educated consumers, retailers and other stakeholders about that state's mattress recycling program. Since 2015, these statewide programs have collectively recycled over 15 million mattresses.

To promote the program to a consumer audience, the Council created the "Bye Bye Mattress" brand and website to host a mattress recycling locator and valuable information about the program's recycling process and environmental benefits.

RHODE ISLAND PROGRAM OBJECTIVES

MRC has designed the program to accomplish the following:

- Collect a mattress stewardship fee that funds the cost of operating and administering the program.
- Provide no-cost and accessible statewide opportunities for state residents to recycle their used mattresses.
- Provide transfer stations with suitable storage containers and transportation of discarded mattresses.
- Provide for MRC-financed end-of-life recycling of mattresses.
- Minimize public sector involvement in the management of mattresses.
- Establish a financial incentive for consumers that deliver their mattresses to recyclers.

YEAR NINE - PROGRAM ACHIEVEMENTS & HIGHLIGHTS

Achievements and highlights of the program's ninth year include:

- Collected 87,551 units, an increase of more than 2,000 over the previous reporting period. Fueling this growth was the 60% increase in the amount of units diverted to recycling - and away from the Central Landfill - from small commercial junk haulers, property managers, and other small generators, as well as an uptick from the retail sector (4.7%).
- Recycled 1,452 tons of materials obtained from discarded mattresses.
- Expanded the program by registering 17 new covered entities.
- Held 12 special collection events, four of which were held in Providence to help combat illegal dumping.

REPORT OVERVIEW

Pursuant to § 23-90-5(j) of the law, this annual report contains the following information:

- The weight of mattresses collected pursuant to the program from municipal and/or transfer stations, retailers and all other covered entities.
- The weight of mattresses diverted for recycling.
- Identification of the mattress recycling facilities to which mattresses were delivered for recycling.
- The weight of discarded mattresses recycled, as indicated by the weight of each of the commodities sold to secondary markets.
- The weight of mattresses, or parts thereof, sent for disposal at Rhode Island Resource Recovery Corporation and any other facilities.
- Samples of public education materials and methods used to support the program.
- A description of efforts undertaken, and evaluation of the methods used to disseminate such materials.
- Updated performance goals and an evaluation of the effectiveness of the methods and processes used to achieve performance goals of the program.
- Recommendations for any changes to the program.

The following terms defined in § 23-90-3 are relevant to the report:

“Covered Entity” means any political subdivision of the state, any mattress retailer, any permitted transfer station, any waste to energy facility, any healthcare facility, any educational facility, any correctional facility, any military base, or any commercial or nonprofit lodging establishment that possesses a discarded mattress that was discarded in this state. Covered Entity does not include any renovator, refurbisher or any person who transports a discarded mattress.

“Foundation” means any ticking-covered structure that is used to support a mattress and that is composed of one or more of the following: A constructed frame, foam or a box spring. “Foundation” does not include any bed frame or base made of wood, metal or other material that rests upon the floor and that serves as a brace for a mattress.

“Mattress” means any resilient material, or combination of materials, that is enclosed by ticking, used alone or in combination with other products, and that is intended for, or promoted for, sleeping upon. “Mattress” includes any foundation, renovated foundation or renovated mattress.

“Mattress” does not include any of the following:

- An unattached mattress pad or unattached mattress topper (including any item with resilient filling), with or without ticking, that is intended to be used with, or on top of a mattress;
- A sleeping bag or pillow;
- A crib, bassinet mattress or car bed;
- Juvenile products, including: a carriage, basket, dressing table, stroller, playpen, infant carrier, lounge pad, crib bumper or the pads for those juvenile products;
- A product that contains liquid- or gaseous-filled ticking, including any waterbed or air mattress that does not contain upholstery material between the ticking and the mattress core;
- Any upholstered furniture that does not contain a detachable mattress; or A fold-out sofa bed or futon.

“Mattress Stewardship Program” or “Program” means the statewide program described in § 23-90-5 and implemented pursuant to the mattress stewardship plan as approved by the corporation director.

“Producer” means any person who manufactures or renovates a mattress that is sold, offered for sale or distributed in the state under the manufacturer’s own name or brand. “Producer” includes:

- The owner of a trademark or brand under which a mattress is sold, offered for sale, or distributed in this state, whether or not such trademark or brand is registered in this state; and
- Any person who imports a mattress into the United States that is sold or offered for sale in this state and that is manufactured or renovated by a person who does not have a presence in the United States.

“Recycling” means any process in which discarded mattresses, components and by-products may lose their original identity or form as they are transformed into new, usable or marketable materials.

“Recycling” does not include as a primary process the use of incineration for energy recovery or energy generation by means of combustion.

“Renovate” or “renovation” means altering a mattress for the purpose of resale and includes any one, or a combination of, the following: Replacing the ticking or filling, adding additional filling, rebuilding a mattress, or replacing components with new or recycled materials.

“Renovate” or “renovation” does not include the:

- Stripping of a mattress of its ticking or filling without adding new material;
- Sanitization or sterilization of a mattress without otherwise altering the mattress;
or
- Altering of a mattress by a renovator when a person retains the altered mattress for personal use, in accordance with regulations of the Department of Business Regulation.

“Renovator” means a person who renovates discarded mattresses for the purpose of reselling such mattresses in a retail store.

“Retailer” means any person who sells mattresses in this state or offers mattresses in this state to a consumer through any means, including, but not limited to, remote offerings such as sales outlets, catalogs, or the internet.



MRC collects mattresses from nearly every municipality in Rhode Island as well as 258 public and private entities that dispose of large volumes of discarded mattresses.

COLLECTION NETWORK

COLLECTION NETWORK

OVERVIEW

The success of Rhode Island’s program relies largely on MRC obtaining discarded units from the existing statewide infrastructure of “covered entities” that collect discarded mattresses as part of their ongoing operations. The law defines covered entities to include any political subdivision of the state, mattress retailer, permitted transfer station, waste-to-energy facility, healthcare facility, educational facility, correctional facility, military base or commercial or nonprofit lodging establishment, which possesses a discarded mattress that was discarded in the state, as well as other entities that may be eligible to participate in the program. Of these entities, town municipal transfer stations receive the largest volume of discarded mattresses.

During the reporting period, MRC’s collection network included no-cost options to discard a mattress in 37 of Rhode Island’s 39 municipalities. These options consisted of curbside collection of discarded mattresses, a site where residents could drop off their units (either at a solid waste facility, recycler, etc.) or a collection event. Some collection sites limit access to their town’s residents. Throughout the reporting period, all state residents could drop off units at one of the statewide drop-off sites, including Tough Stuff Recycling in Pawtucket and the Central Landfill in Johnston. See **Appendix B** for a complete list of participating collection sites and events.

In addition to these consumer collection options, more than 258 other entities (including mattress retailers, lodging establishments, educational facilities and others that dispose of large and small volumes of discarded mattresses) recycled their units through the program. These entities either drop off their units directly at an MRC recycler, or if they have at least 50 units available for recycling, MRC will pay to transport them to a recycler.

Covered entities contact MRC if they want to host a collection site or one-day collection event, or to drop off units at a recycling facility. MRC reviews these requests on a rolling basis.

MATTRESS RECYCLING FACILITIES

During the reporting period, MRC contracted with the following recyclers to dismantle and recycle units collected by the program:

Tough Stuff Recycling, LLC

145 Authority Drive
Fitchburg, MA 01420

Casella Waste Systems, Inc. (DBA Willimantic Waste Paper Co., Inc.)

185 Recycling Way
Willimantic, CT 06226

MATTRESS RECYCLING TRANSPORTERS

During the reporting period, MRC contracted with the following transporters to haul units to the mattress recycling facilities above:

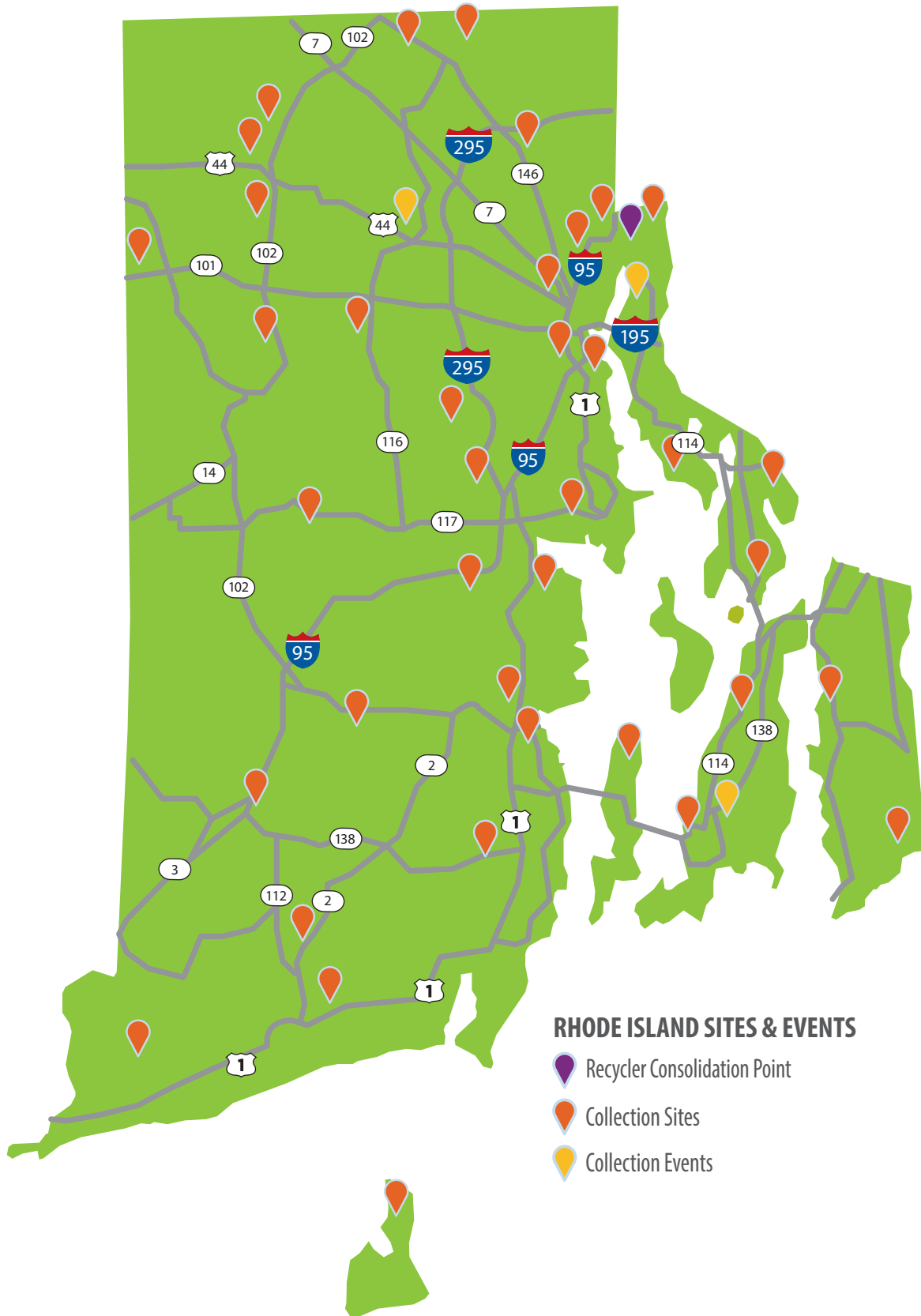
Mobile Storage Inc.

81 Pilsudski Street
Providence, RI 02909

Casella Waste Systems, Inc. (DBA Willimantic Waste Paper Co., Inc.)

185 Recycling Way
Willimantic, CT 06226

RHODE ISLAND SITES & EVENTS MAP





MRC increased the number of units collected from the previous reporting period. We also met or exceeded nine performance goals.

PROGRAM PERFORMANCE

PROGRAM PERFORMANCE

RECYCLING PROGRAM METRICS

In accordance with § 23-90-5(j), MRC must annually report quantitative data about the weight of discarded mattresses collected and processed by the program in the state.

WEIGHT OF MATERIAL COLLECTED AND DIVERTED

§ 23-90-5(j)(1) of the law requires MRC to report the weight of mattresses collected pursuant to the program from municipal and/or transfer stations, retailers and all other covered entities.

MRC’s recyclers report to MRC the number of mattress and box spring units they receive from different sources. One of those recyclers used a certified scale to report to MRC the actual weight of its units received. For the recycler that lacks a scale, MRC converted the units they reported as received into tons based on a standard weight of 55 pounds per unit. MRC used the sum of the actual and calculated weights in the tonnage data reported in Table 1 below.

§ 23-90-5(j)(2) of the law requires MRC to report the weight of mattresses diverted for recycling.

The following table summarizes the total weight of mattresses by source that were collected through the program and the total weight of units diverted for recycling during the reporting period.

TABLE 1: WEIGHT OF MATTRESSES COLLECTED BY SOURCE & DIVERTED TO RECYCLING

2024-2025 Reporting Period

COLLECTION SOURCE	WEIGHT (TONS)
Municipal and/or transfer stations	2,043.7
Retailers	107.0
All other covered entities	235.4
TOTAL DIVERTED FOR RECYCLING	2,386.1

AMOUNT OF MATERIAL PROCESSED

MRC recyclers report to MRC the weights of the recyclable materials, biomass and residue that their operations generate. While MRC has a high degree of confidence in the in-bound figures reported, operational complexities at MRC’s recyclers necessitate estimating weights for outbound mattress commodities in certain situations. For instance, both recyclers of Rhode Island units process discarded units from both program and non-program sources.

Following mattress and box spring deconstruction, commodities from all sources are aggregated together for sale to end markets, as it is not practical to separate program and non-program materials after processing. MRC used the percentage of inbound and processed units by source state to estimate the outbound weights specific to Rhode Island. Additionally, for one recycler, the weight of recycled cardboard and plastic included in this report are estimated because the recycler lacked the documentation needed to differentiate between the cardboard and plastic generated from program material and the same materials obtained from other sources.

For this reporting period, the recycling rate dropped to 66% primarily because of a downturn in the secondary market for polyurethane foam and quilt and toppers. Due to market saturation, both recyclers stockpiled many bales of these materials in anticipation of better market conditions. Ultimately, the lack of storage space and need to comply with local fire codes resulted in some bales being discarded.

§ 23-90-5(j)(4) of the law requires MRC to report the weight of discarded mattresses recycled, as indicated by weight of each of the commodities sold to secondary markets.

TABLE 2: TYPES AND WEIGHTS OF MATERIALS RECYCLED

2024–2025 Reporting Period

MATERIALS RECYCLED*	WEIGHT (TONS)
Steel	851.4
Wood	233.1
Foam	222.3
Quilt and Toppers	109.1
Felt/Shoddy	15.6
Cotton	13.9
Plastics	5.2
Cardboard	2.0
TOTAL MATERIALS RECYCLED	1,452.6

*These categories represent outbound shipments of materials recycled but do not include unprocessed units or recyclable material in inventory.

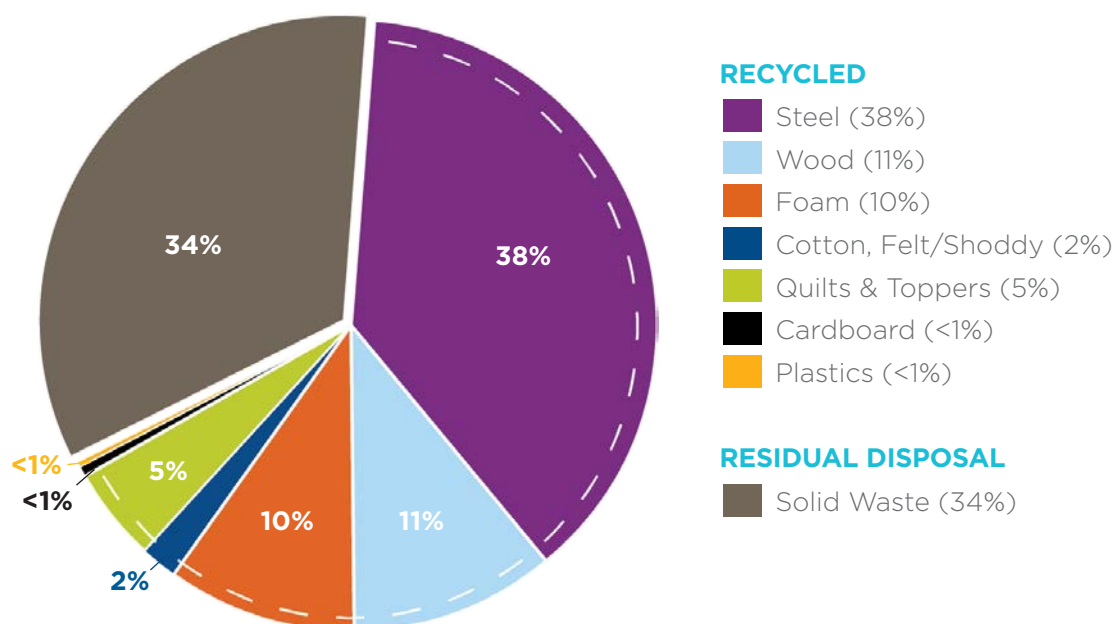
§ 23-90-5(j)(5) of the law requires MRC to report the weight of mattresses, or parts thereof, sent for disposal at Rhode Island Resource Recovery Corporation (RIRRC) and any other facility.

TABLE 3: WEIGHT OF MATERIAL SENT TO DISPOSAL BY SOURCE

2024–2025 Reporting Period

SOURCE	WEIGHT (TONS)
RIRRC	0
Any other facility	760.7
TOTAL RESIDUAL MATERIAL	760.7

Recycling and Residual Disposal



During the reporting period, MRC recyclers achieved a 66% recycling rate.

TABLE 4: AMOUNT OF MATERIAL BY DISPOSITION

2024–2025 Reporting Period

DISPOSITION	WEIGHT (TONS)	PERCENTAGE
Material Recycled	1,452.6	66%
Material Disposed	760.7	34%
TOTAL	2,213.4	100%

EVALUATION OF PERFORMANCE GOALS & METHODS

In coordination with Rhode Island Resource Recovery Corporation (RIRRC), MRC established these performance goals in 2018 after achieving the original performance goals included in MRC's approved plan. Below is MRC's evaluation of the current performance goals and a description of the methods MRC used to achieve them.

SOLID WASTE SERVICE PROVIDERS

GOAL:

To have at least 80% of Rhode Island's solid waste service providers participating in the program. For the purposes of this goal, these entities include municipal transfer stations, recycling centers, private transfer stations or curbside bulky waste collection services.

ACHIEVED – Current participation rate is 91%.

Of the 45 solid waste service providers operating in Rhode Island, 41 participate. Municipal and private transfer stations participate by establishing a permanent drop-off site, diverting mattresses collected from curbside bulky waste collection services to MRC recyclers, or hosting a mattress collection event. Recycling centers also participate as drop-off sites. In addition, MRC continues to encourage small commercial haulers to participate in the program. During the reporting period, MRC added four small haulers, bringing the total to 58 participating.

MRC participated in 12 one-day community collection events in the reporting period. Four were specifically aimed at reducing illegal dumping and expanding program access in the city of Providence and were held in addition to their permanent mattress collection site.

See **Appendix B** for a complete list of participating solid waste service providers.

METHODS:

Rhode Island residents may access the program through MRC's network of participating collection sites, curbside collection services, recycling facilities or collection events.

MRC continued encouraging the remaining non-participating solid waste service providers to recycle their discarded mattresses by periodically contacting them or visiting them.

MRC continued its efforts to identify and encourage small commercial haulers that ordinarily drop off discarded mattresses at the RIRRC Central Landfill to deliver their units directly to MRC recyclers. This relieves the Central Landfill of any responsibility for handling those units.

Providing support and assistance to participating solid waste service providers requires regular communication. MRC's Northeast Program Manager conducts site visits with participating municipalities to discuss the program and compliance with participation requirements. During site visits, staff answer questions, confirm whether the site is following the guidelines, offer suggestions to maintain the quality of collected mattresses and provide necessary signage and support.

MRC maintains a video series to assist in onboarding new collection sites and training their staff. This series includes four videos that address bedbug identification and management, efficient mattress stacking and loading, effective collection site operations, and identifying included and excluded program products. These videos are available in English and Spanish and are available on **[MattressRecyclingCouncil.org](https://mattressrecyclingcouncil.org)**.



RHODE ISLAND RETAILERS

GOAL:

To recycle approximately 7,500 mattresses from Rhode Island retailers annually.

PARTIALLY ACHIEVED – The program recycled 3,859 mattresses obtained from 10 participating retailers during the reporting period.

METHODS:

MRC provides no-cost recycling to retailers that comply with program requirements and makes scheduling arrangements with MRC's Northeast Program Manager. The retailer may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC also provides no-cost transportation to retailers that collect a minimum of 50 units.

As described later in **Education & Outreach**, MRC provides ongoing education to retailers about the law and mattress recycling through various communication and marketing methods, including targeted emails, advertising and media relations, digital marketing, social media, site visits, and participation in industry events.

MRC understands that some Rhode Island retailers sell discarded units that they collect from consumers to renovators or recycle those units at recycling facilities outside of MRC's network. MRC anticipates units collected from retailers to remain low as Rhode Island retailers continue to dispose of them through outlets outside of the program.

RHODE ISLAND BYE BYE MATTRESS COMMERCIAL VOLUME PROGRAM
NO-COST MATTRESS RECYCLING FOR BUSINESSES

Overview
The Mattress Recycling Council's Bye Bye Mattress Program collects more than 1.5 million mattresses for recycling each year from across its program states. Contributing to that success are mattress retailers, hotels, universities, hospitals and other organizations that dispose of many mattresses at once.

Eligibility Requirements
RETAILERS
• Mattress retailers must be registered with MRC, enrolling the recycling fees and compliant with all provisions of the law to participate.
• To receive no-cost drop-off, must make arrangements with MRC.
• To receive transportation, must have accumulated a minimum of 50 units. Partnering with other local businesses, organizations or allowing public drop-off to reach the minimum is permitted.
• Units must have been used and discarded in Rhode Island.

OTHER COVERED ENTITIES
Hotels & Lodging Facilities
Universities & Educational Institutions
Military Bases
Healthcare
Waste-to-Energy Facilities
Correctional Facilities
• To receive no-cost drop-off, must make arrangements with MRC.
• To receive transportation, must have accumulated a minimum of 50 units. Partnering with other businesses, organizations or allowing public drop-off to reach the minimum is permitted.
• Units must have been used and discarded in Rhode Island.
• When purchasing new units, the vendor must be enrolling the recycling fee.

COMMERCIAL VOLUME PROGRAM CONTACT:
Dan McGowan (860) 397-3932, dmcgowan@mrc-us.org
Or visit ByeByeMattress.com/Commercial-Recycling for details.

the guide
The Mattress Recycling Council (MRC) is a nonprofit dedicated to recycling, because there is more to every mattress.

WE ARE TAKING A LOAD OFF RETAILERS, FOR FREE.

If you operate in California, Connecticut, Oregon or Rhode Island, we can recycle the old mattresses you've taken back from your customers. Ask us how.

California/Oregon:
Contact Joy Broussard (707) 307-3052
California: oxy@imrc-us.org
Oregon: ORoxy@imrc-us.org

Connecticut/Rhode Island:
Contact Dan McGowan (860) 397-4800
dmcgowan@imrc-us.org

bye bye mattress
A Program of the Mattress Recycling Council®

To learn more, visit ByeByeMattress.com/Commercial-Recycling

LODGING ESTABLISHMENTS

GOAL:

To recycle approximately 1,200 mattresses from lodging establishments annually. MRC will quantify how many lodging facilities participate in the program.

NEARLY ACHIEVED – The program recycled 859 mattresses from three participating lodging establishments during the reporting period. There are now 54 lodging establishments registered with MRC, an increase of one.

METHODS:

MRC provides no-cost recycling to lodging establishments that make delivery and scheduling arrangements with MRC's Northeast Program Manager. Lodging establishments include commercial establishments such as hotels and motels and nonprofit entities like housing shelters. The lodging establishment may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to lodging establishments that collect a minimum of 50 units.

MRC has limited ability to control the number of units collected from lodging establishments because that number is contingent on the amount of lodging establishments that replace their mattresses during a given year and whether those discards are sent for recycling or purchased by mattress refurbishers. As a result, the total number of units the program obtains from lodging establishments will fluctuate from year to year.

PRISONS AND OTHER INCARCERATION FACILITIES

GOAL:

MRC will contact all Rhode Island incarceration facilities to evaluate the composition and condition of their discarded mattresses.

ACHIEVED – In previous reporting periods, MRC contacted all Rhode Island incarceration facilities to evaluate the composition of the units that they discard and concluded that they are not suitable for recycling.

METHODS:

When Rhode Island's Department of Corrections expresses interest in the program, MRC engages. However, the units are consistently found to be unsuitable for recycling. The current mattresses are made primarily of polyester batting and there is no demand at this time for post-consumer polyester fiber. MRC continues to explore recycling options for mattress materials with companies that buy recycled fiber or textiles.

Based on MRC's experience in working with incarceration facilities in other states, MRC does not expect these facilities to generate mattresses that are suitable for recycling in the foreseeable future.

HEALTHCARE FACILITIES

GOAL:

MRC will continue outreach to healthcare facilities and industry associations and evaluate mattresses discarded by facilities interested in participating in the program. MRC will encourage the participation of at least 10 healthcare facilities by the end of the 2019 reporting period (June 30, 2019).

ACHIEVED – During the reporting period, seven healthcare facilities, three of which were new participants, used the program collectively recycling 205 units. Currently 25 facilities participate in the program. In evaluating discarded mattresses from healthcare facilities, MRC found some acceptable for recycling.

METHODS:

MRC provides no-cost recycling of mattresses discarded by healthcare facilities that make delivery and scheduling arrangements with MRC's Northeast Program Manager. The healthcare facility may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to healthcare facilities that collect a minimum of 50 units.

To encourage healthcare facilities to participate in the program, MRC provided EPA Region 1 (whose jurisdiction includes Rhode Island) program information for use in its Sustainable Material Management Update newsletters. Twice during the reporting period, MRC sent emails to key decision makers at every healthcare facility in the state, encouraging them to use our program when replacing old mattresses. MRC continues to respond to inquiries from healthcare facilities regarding mattress recycling.

MRC anticipates continued hesitancy in recycling discarded mattresses due to concerns about liability for pathogen contamination and compliance with medical waste disposal regulations. Nevertheless, MRC will continue to distribute program information to healthcare facilities and assist with recycling their discarded mattresses as requested.

EDUCATIONAL FACILITIES

GOAL:

MRC will continue to inform educational facilities about the program and assist them with recycling their discarded mattresses as needed.

ACHIEVED – MRC recycled 703 units from five participating educational facilities during the reporting period. There are currently 14 institutions participating in the program.

METHODS:

MRC provides no-cost recycling to educational facilities that make delivery and scheduling arrangements with MRC's Northeast Program Manager. The educational facility may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to educational facilities that collect a minimum of 50 units.

MRC continues to present program information to interested educational facilities and build stronger relationships with these stakeholders.

MILITARY BASES

GOAL:

MRC will maintain its relationship with Naval Station Newport and assist it with recycling its discarded mattresses as needed.

ACHIEVED – MRC collected 194 units this period from Newport's Naval Station and 98 from the U.S. Coast Guard. Since the program began, MRC has recycled 2,796 units from military sources.

METHODS:

A military facility may self-haul or use a third-party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to military facilities that collect a minimum of 50 units.

MRC will maintain a relationship with the Naval Station and assist it with recycling its discarded mattresses as needed.

OTHER ENTITIES

GOAL:

MRC will continue to encourage other entities to participate in the program and report on registered entity types in the annual report.

ACHIEVED – MRC is providing no-cost recycling to 146 other entities. During the reporting period, these other entities recycled 5,757 units through the program.

METHODS:

MRC provides no-cost recycling to other entities that make delivery and scheduling arrangements with MRC's Northeast Program Manager. The entity may self-haul or use a third party to deliver discarded mattresses directly to an MRC recycler. MRC provides no-cost transportation to entities that collect a minimum of 50 units.

The following table details the total of the types of other entities participating in the program:

TABLE 5: QUANTITY OF OTHER ENTITIES PARTICIPATING IN THE PROGRAM

2024–2025 Reporting Period

BUSINESS TYPE	QUANTITY OF BUSINESS TYPE
Property Managers	61
Small Commercial Haulers	58
Moving and Storage	10
Nonprofit Organizations	9
Construction	5
Housing Authority	3
TOTAL	146

MRC will continue to focus on upstream diversion of recyclable mattresses from these other entities by encouraging them to send their units directly to an MRC recycler.

EDUCATION AND OUTREACH

GOAL:

MRC will continue to educate the mattress industry and consumers about the benefits of recycling, the fee and the law, and encourage use of the program.

ACHIEVED – See **Education & Outreach** for details regarding MRC’s industry and consumer outreach.

GOAL:

MRC will continue to provide samples of public education materials in annual reports.

ACHIEVED – See **Appendix D** for examples of these materials.

GOAL:

MRC will measure consumer awareness annually and provide explanations for any variability.

ACHIEVED – See **Education & Outreach** for details regarding MRC’s consumer awareness and behavior survey.

METHODS:

As described in the **Education & Outreach** chapter, MRC uses a wide array of communication and marketing methods to reach consumers, the mattress industry, other covered entities and stakeholders. To evaluate the effectiveness of its education and outreach, MRC conducts an annual consumer awareness survey and has selected various metrics to monitor how each element of its communication strategy performs (website analytics, social media data, email open rates, etc.). MRC also surveys retailers each year to gauge use of resources, understanding of requirements and satisfaction with program services. The performance goals established for each of the covered entity types also indicate whether MRC's methods were effective at persuading entities to join or use the program.



MRC's education and outreach efforts are designed to inform consumers, mattress retailers and other stakeholders about the **Bye Bye Mattress program**, that the fee is mandated by state law, why the fee is needed, what the fee funds, how to recycle through the program, and that some parties have obligations.

EDUCATION & OUTREACH

EDUCATION & OUTREACH

OVERVIEW

MRC's education and outreach informs consumers, retailers, the mattress industry and other stakeholders about mattress recycling in Rhode Island and the state's law using a multichannel, multilingual approach and a mix of controlled, paid and offered efforts.

We use our primary brand (Mattress Recycling Council) for industry and stakeholder communication, and a secondary consumer-facing brand in each state known as Bye Bye Mattress. Each year, we survey consumers and the mattress industry to measure awareness of key information and effectiveness of our efforts.

This approach aligns with the following education and outreach performance goals:

- Continue to educate the mattress industry and consumers about the benefits of recycling, the fee and the law and encourage use of the program.
- Continue to provide samples of public education materials as required in the law.
- Measure consumer awareness every year and provide explanations for any variability.

COMMUNICATION EFFORTS

Outreach falls into one of three categories of communication efforts:

- **Controlled** – MRC uses its own assets to provide and publish information (i.e. websites, social media, newsletters).
- **Paid** – MRC pays for the ability to distribute information and receive visibility (i.e. advertising or event sponsorships).
- **Offered** – MRC makes information or resources available to others to voluntarily distribute (i.e., a media release or toolkit).

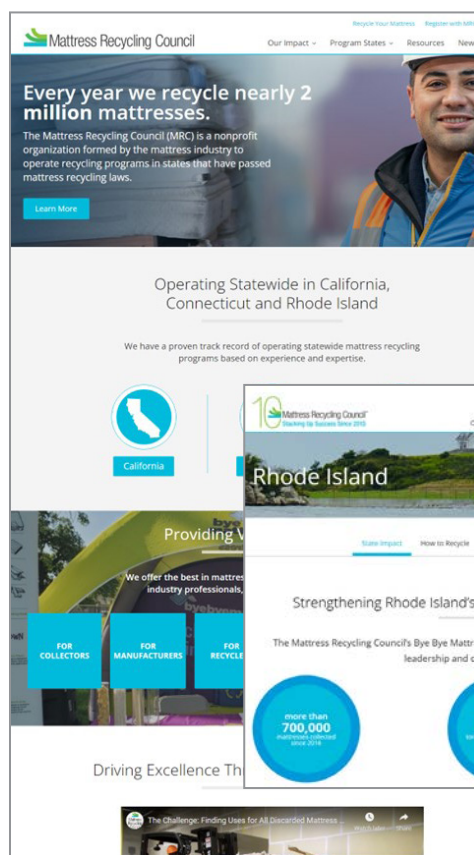
CONTROLLED

Websites

MRC's outreach encourages visiting one of three websites: ByeByeMattress.com, which focuses on consumers; MattressRecyclingCouncil.org, which informs the mattress industry, regulators, and stakeholders; and MRCreporting.org, which mattress retailers, manufacturers, distributors and renovators use to register with MRC and to report and remit recycling fees to MRC.

ByeByeMattress.com: We encouraged Rhode Island consumers (residents and businesses wanting to discard a mattress) to visit ByeByeMattress.com to learn how and where to recycle unwanted mattresses. For residents, the site features a searchable locator of participating drop off locations and a curbside directory of the local governments or waste haulers that offer at least one free pickup each year. Businesses are provided with MRC's contact information in order to make arrangements for a drop off or pickup.

During the reporting period, more than 391,200 users visited ByeByeMattress.com, generating 737,470 page views. The Rhode Island program page received more than 4,630 visitors.



MattressRecyclingCouncil.org: The purpose of this website is to inform industry audiences, regulators, and stakeholders about state laws, program implementation and performance. The website features a robust resource library for the solid waste, recycling and mattress industries; research reports and developments; and a media center with newsletters and announcements.

For this reporting period, MattressRecyclingCouncil.org received nearly 49,200 visitors and more than 105,200 page views. Nearly 4,700 users clicked to the website's Rhode Island program page.

MRCReporting.org: Mattress retailers, manufacturers, distributors and renovators use MRCReporting.org to register with MRC and to report and remit recycling fees to MRC. The portal houses resources about the Rhode Island law and program, as well as documents and videos demonstrating the registration, reporting and fee remittance processes. Registered parties receive automatic payment reminders and missed deadline email notices. MRC also pushes important announcements about available customer education materials and mattress recycling options. As of June 30, 2025, more than 370 companies were registered with the Rhode Island program.



Social Media

MRC maintains social media channels for both brands. We use the Bye Bye Mattress branded channels – Facebook, X, Instagram and Threads – to educate consumers, and the Mattress Recycling Council branded channels – Facebook, X, LinkedIn, and YouTube – to communicate with industry audiences. Our social media followers include consumers, retailers and manufacturers, civic and environmental groups, local and state governments, waste haulers, and recyclers. We are currently exploring how to expand our social media presence to Reddit.



We've previously used impressions as a metric to evaluate the effectiveness of our social media content. However, platform-specific changes in how this metric is defined, tracked, and displayed have reduced its consistency and comparability over time. As a result, we are now using audience growth and content volume as more reliable indicators of performance.

Bye Bye Mattress Branded Channels: By June 30, 2025, the collective audience grew to 3,647 followers, a 20% increase from the last report. Instagram continues to be the highest performing channel and the source of much of this growth.

During this period, MRC published 388 posts across Bye Bye Mattress branded channels. The content reminded consumers about the multiple ways a mattress can enter the recycling stream, shared mattress care advice and encouraged the mitigation of illegal dumping. We also educated followers about the benefits of mattress recycling, the impact of the program in Rhode Island and how the fee is used.

Mattress Recycling Council Branded Channels: By June 30, 2025, the collective audience grew to 4,818 followers, a 13% increase from the last report. LinkedIn continues to be the channel with the largest share of the audience.

During this period, MRC published 362 posts across these channels. The content announced program developments, promoted MRC's presence at industry events, shared research announcements, highlighted resources, generated interest in using the Commercial Volume Program (CVP) and increased digital newsletter subscribers.

Newsletters

MRC produces a collection of digital newsletters. Our flagship publication, Highlights, reaches the largest, broadest audience. Meanwhile, quarterly newsletters target specific audiences.

Highlights (Monthly): Highlights is MRC's primary communication tool for announcements, state program updates, posting research accomplishments and distributing lessons learned from our illegal dumping pilot projects.

MRC distributes Highlights to all registered retailers, renovators, manufacturers, collection site hosts, recyclers, and other stakeholders who subscribe. By June 30, 2025, the mailing list exceeded 7,650 with an average open rate of 41%. MRC also publishes each issue on MattressRecyclingCouncil.org.

Retailer Spotlight (Quarterly): Retailer Spotlight is distributed to registered retailers and provides tips for using MRCreporting.org, updates on state laws and regulations, new MRC resources for retailers, and insights on mattress recycling. By June 30, 2025, the mailing list exceeded 1,800, with an average open rate of 24%.

Seasonal Reminder (Quarterly): Each of MRC’s program coordinators distributes a Seasonal Reminder to the collection site operators within their multi-county regions. The primary purpose of the newsletter is to remind operators of relevant MRC best practices (i.e., how to properly stack mattresses) and resources for training their staff or publicizing their site.

The April 2025 Northeast issue (the last one distributed during the reporting period time frame) reached 220 subscribers and achieved a 27% open rate.



PAID

Industry Advertising

To advertise CVP, MRC used digital and print ads, as well as targeted emails to subscribers of trade publications in the bedding, home furnishings, healthcare and lodging industries. Overall, MRC’s printed advertisements were viewed by 113,730 readers and digital ads received 78,612 impressions. **Appendix D** contains examples of these ads.

Mattress Industry Events

During the reporting period, MRC participated in mattress industry events to increase program awareness of legal obligations, promote recycling opportunities, present research findings as well as further sustainability and circularity conversations. These events included:

- **Las Vegas Market:** Held twice yearly, this event is the largest furniture and bedding show in the United States. It attracts retailers, distributors and manufacturers from across the U.S., and over 80 countries. MRC exhibited in the Home Furnishing Association's Retailer Resource Center and visited bedding showrooms to learn about new products and materials and met with new companies entering the U.S. bedding market.
- **Northeast Furniture & Accessory Market:** MRC exhibited alongside some of the industry's leading manufacturers, suppliers, and distributors of mattresses, furniture and home goods. MRC interacted with attendees at our booth and engaged in discussions with other exhibitors.
- **Keep America Beautiful's Annual Conference:** In February 2025, MRC exhibited at the national conference in Washington, D.C., using it as an opportunity to inform community leaders in our program states and elsewhere how to work with MRC to recycle mattresses or inform their community about the program. We also shared our illegal dumping mitigation resources - white paper, case studies and lesson plan activities.
- **ISPA Sustainability Conference:** In September 2024, ISPA held its third conference to educate, connect and inspire the bedding industry to develop practical solutions for sustainability challenges. MRC exhibited and participated in a panel discussion to create a broader understanding of end-of-life challenges recyclers face with mattresses and generate interest in research projects.
- **ISPA Industry Conference:** In March 2025, MRC updated industry leaders about the 10-year impact of its initial state programs. At MRC's booth, attendees learned about how to comply with state laws, recycle mattresses and promote the program to their customers, as well as the status of research projects.

OFFERED

Consumer Education Materials for Retailers

MRC provides no-cost point-of-sale materials to the mattress industry. Items include an information card, poster, consumer FAQ document and digital badge. All materials for Rhode Island are available in English and Spanish.

A retailer may request these items from MRC or download artwork from MRC's Resources Library. MRC uses Retailer Spotlight, email notifications via MRCreporting.org, industry publications, and industry events to regularly inform retailers of these educational materials. For newly registered retailers or those opening new stores in the state, MRC sends a starter kit with a postage-paid response card to request an automatic refill of materials.

In late 2023, based on retailer feedback and our observations during store visits, MRC introduced a redesigned information card and poster. The revisions make it easier for consumers to read and find relevant information on recycling their old mattresses. Each card and poster also feature a QR code to quickly access the Rhode Island page on ByeByeMattress.com

This fall, in anticipation of the Jan. 1, 2026, recycling fee increase, MRC will provide retailers with an updated version of the poster listing the new fee.

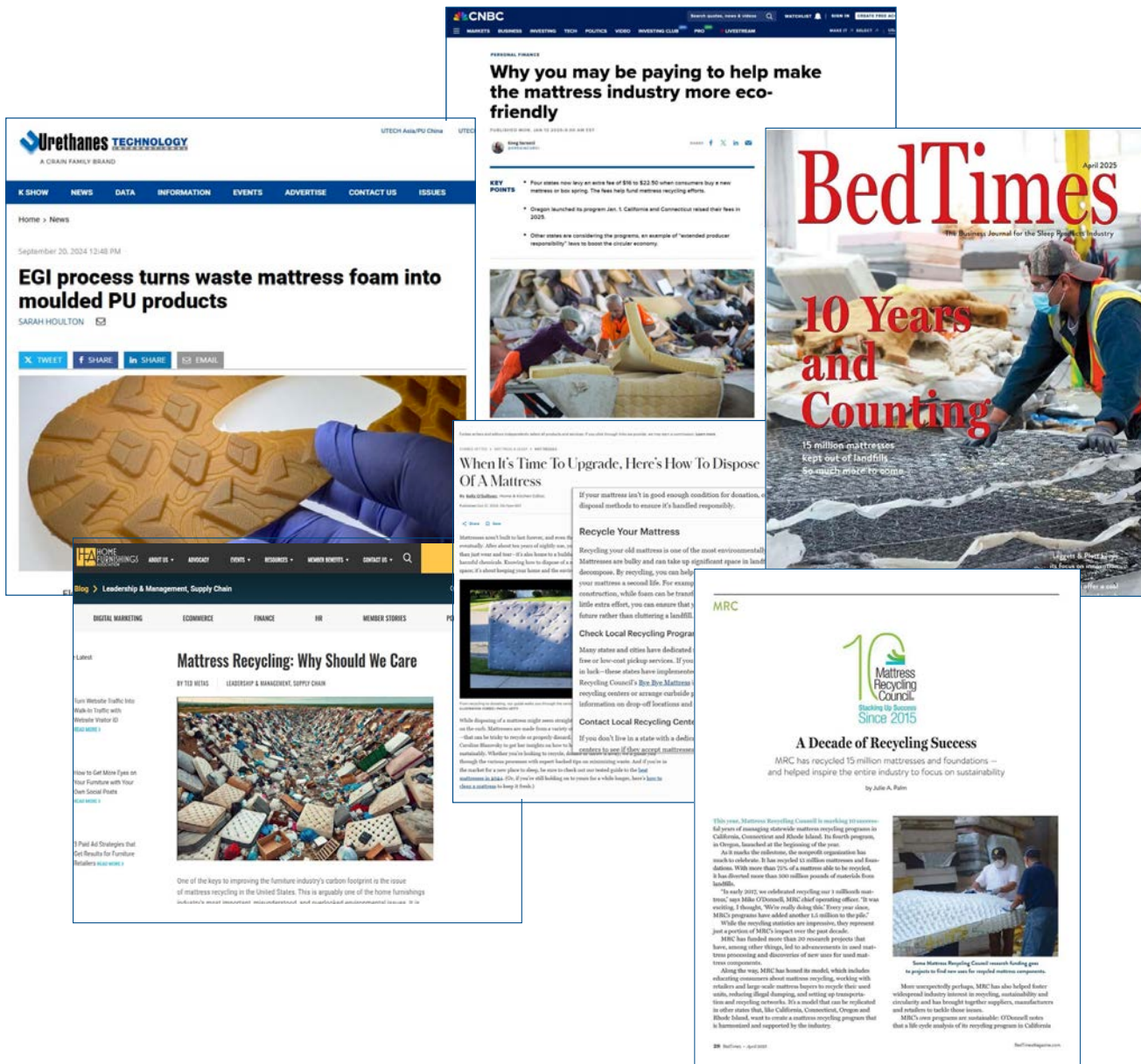
Appendix D contains examples of these materials.



Media Relations

During the reporting period, industry and consumer media coverage mentioning MRC or the Bye Bye Mattress program received approximately 410.9 million impressions. This amount of coverage equates to approximately \$465,000 in advertising value.

MRC proactively generated coverage about the 10-year anniversary of the organization and the results of research projects. Other mentions of MRC or Bye Bye Mattress resulted from ISPA's announcements, reporters attributing MRC as their source for mattress recycling information or referencing our program as an example of industry-led recycling.



Publicity Toolkits

MRC provides recyclers, collection sites, and event hosts with a toolkit containing a news release template, flyer, signage, and suggested content they can use to publicize their participation in the program through online and social media outlets, city/organization websites, and newsletters. The toolkit allows customization of messaging such as hours of operation and residency restrictions.

MRC also makes these materials available to nonprofits, civic groups, city council members or others that will distribute MRC's information to residents.



COLLECTION SITE & EVENT PROMOTION TOOLKITS

https://mattressrecyclingcouncil.org/resources/publicity_toolkits/



Public Service Announcement

In February 2025, MRC introduced a new Public Service Announcement, “The Influencer.” Meanwhile, the previous PSA, “Break Up the Right Way With Your Old Mattress” continues to run in some markets.

“The Influencer” has generated 2.1 million impressions program-wide, but has not yet been picked up in Rhode Island. However, “Break Up” continues to run on a Providence TV station and has earned 4,100 impressions.



The 15-second and 30-second radio and television spots in English, Spanish and Mandarin are available in the Media Center of [ByeByeMattress.com](https://www.ByeByeMattress.com) and included in **Appendix D**.

COMPLIANCE OUTREACH

MRC continues to monitor various sources for new entrants into the mattress segment, as well as non-compliant parties. When MRC identifies a party that may need to register and participate in the program, MRC mails a certified mail notice informing it of its potential obligations and follows up with a phone call or email. If there is no response within 30 days, MRC mails a second certified letter and the party is given 30 more days to respond. If the party remains unresponsive, MRC requests legal counsel or RIRRC to contact the party.

MRC’s database of potential retailers, manufacturers, distributors, and renovators is a compilation of information from Rhode Island Bedding and Upholstered Furniture Licenses, ReferenceUSA, Dun & Bradstreet, industry publication subscriber lists, industry event attendee lists, Yellow Pages, chambers of commerce, the Better Business Bureau and online searches. MRC also receives leads for potential registrants from MRC staff as they travel the state.

MRC monitors whether retailers and other mattress sellers submit monthly reports and remit collected recycling fees on time. MRC uses a protocol to alert parties more than 90 days delinquent of late fees and associated interest.

As the law requires, **Appendix A** contains a complete list of registered producers as of June 30, 2025.

TABLE 6: LATE REPORTING AND REMITTING PROTOCOL

DELINQUENCY STAGE	LATE REPORTER	LATE REMITTER
Level 1	Late notice email generated by MRCReporting.org	Late notice email generated by MRCReporting.org
Level 2	Phone call made to verify continued program participation and provide a verbal reporting reminder	Phone call made regarding outstanding payment and warning of potential interest charges
Level 3	Written notice mailed	Written notice mailed and Interest invoice issued
Level 4	Second phone call made to provide verbal warning of potential penalties	Second written notice sent by certified mail and the interest invoice issued
Level 5	Written notice sent by certified mail and penalty invoice issued	Second phone call made warning of accruing interest
Level 6	Second written notice sent by certified mail and a penalty invoice issued	Third call made warning of referral to a collections agency and interest invoice issued
Level 7	Penalty invoice issued	Delinquent account sent to collections agency; Interest invoice issued
Continued action	Penalty invoices issued monthly until the account no longer delinquent	Interest invoices issued monthly until the account is no longer delinquent

EVALUATIONS

MRC tracks consumer awareness annually and conducts an annual industry survey to measure and improve compliance outreach and education.

CONSUMER BEHAVIOR AND AWARENESS

In April/May 2025, MRC contracted with KB Insights, a 35-year marketing consultant and experienced analyst, to create and implement a survey of consumers across the entire state of Rhode Island (N=100). All responses were collected online.

The survey measured consumer awareness of mattress recycling, the fact that recycling is free, how to dispose of a mattress so it can be recycled and Bye Bye Mattress program name recognition (we refer to these as our Key Performance Indices or KPIs).

TABLE 7: MRC’S CONSUMER AWARENESS KEY PERFORMANCE INDICES 2023-2025

KEY PERFORMANCE INDICATOR*	2023	2024	2025
Knowledge that a mattress can be recycled	55%	53%	52%
Knowledge that recycling is free	25%	23%	17%
Knowledge of how to dispose of a mattress so it can be recycled	29%	30%	29%
Recall of Bye Bye Mattress program name	14%	11%	3%

*margin of error: +/-8.0% at a 90% level of confidence

The survey also provided MRC the opportunity to monitor mattress purchasing and disposal behavior. In 2025, 7% indicated they acquired a mattress in the last year. In this survey, MRC also asked where the mattress was purchased – 71% made the purchase in a Rhode Island store while 29% shopped at an out-of-state brick-and-mortar location, most of those in Massachusetts.

Similarly, 9% said they disposed of a mattress in the last year. A third (33%) of those who had disposed of an old mattress said their retailer took it back. The next most common mattress disposal methods Rhode Islanders’ used were curbside pick-up (18%) or taking it to a recycling center (9%).

Over half of respondents (51%) said they were “extremely likely” to recycle a mattress in the future. When asked to select the top three reasons for choosing to recycle, “Doing the right thing” topped the list (61%), “protecting the environment” ranked second (54%) and “saving space in the landfill” ranked third (49%). Perceived barriers to recycling are lack of knowledge, not having a vehicle sufficient to haul a mattress and the lack of a free haul-away service. MRC will continue to address the motivating factors and perceived barriers in communications going forward.

MRC's survey strategy in 2026 will include another annual behavioral/awareness study to gauge success against the 2025 survey.

ANNUAL INDUSTRY SURVEY

In 2024, MRC invited all 1,524 registered participants in North America (retailers, institutional sellers, manufacturers, distributors and renovators) to complete its annual survey. Questions varied based on the company's role in the industry. Overall, MRC received 243 responses, representing a 16% response rate. While none of the responses received were from companies based in Rhode Island, some were from nationwide retailers and manufacturers.

The most significant responses confirmed high usage of customer education material and satisfaction with MRC's customer service. Of the 161 retailers that responded to questions gauging how their customers are informed of the fee, a large majority (64%) stated that they provide our customer education materials with every sale. Meanwhile, 17% provide materials with just some sales and 14% provide information only upon the customer's request. More than half of all retailer respondents (57%) reported an engagement with MRC's Customer Service staff and 74% of those stated they were satisfied with the experience.



MRC's research is focused on increasing the **efficiency** of mattress collection, transportation, deconstruction and recycling systems, and identifying **new and better** markets for recycled mattress materials.

RESEARCH

RESEARCH

OVERVIEW

MRC's research team is focused on increasing the efficiency of mattress collection, transportation, deconstruction and recycling systems while identifying new and better markets for recycled mattress materials.

While demand for foam and quilt in carpet padding declines (our primary end market), U.S. mattress recyclers are steadily increasing their output of these materials. To sustain foam recycling rates, our recyclers need additional economically viable markets.

Some recent projects and activities that may benefit our New England programs are noted below. Additional information about these and previously completed research projects are posted on [MRC's website](#).

RECENT PROJECTS: NEW MARKET IDENTIFICATION AND DEVELOPMENT

Oleo Sponge: Treating Mattress Foam Increases Its Potential in Oil Spill Cleanups

Oil spill cleanups also represent a potential new market for recycled polyurethane mattress foam. While organic sorbents are commonly used in clean-up applications, foam use is limited due to its cost, low oil uptake and unfavorable oil:water selectivity. An MRC-sponsored research project at the Biodesign Center for Sustainable Macromolecular Materials and Manufacturing at Arizona State University explored a simple, cost-effective process to change the surface chemistry of post-consumer mattress foam to enhance its oil absorption properties.

Modifying foam surfaces with oleophilic groups in conventional reactors significantly improved oil absorption. One modification tripled oil uptake with a 75% increase in oil:water selectivity. These modified foams exhibited three to four times higher oil absorption capacity than currently available commercial products.

While further research is needed to demonstrate the viability in field applications, these results suggest that chemically modified foam offers a promising, cost-effective solution for oil spill cleanups.

Vitrimerization: A Novel New Process To Recycle Polyurethane Mattress Foam

MRC contracted with Edge Geoscience Inc. (EGI) to explore whether mattress foam can be thermo-chemically converted into covalent dynamic networks (vitrimers). Vitrimers are meltable pellets that can be reshaped and recycled into useful products. EGI successfully scaled this technology using post-consumer mattress foam and has subsequently formed Vitricycle to commercialize the process.



A shoe sole prototype. Photo courtesy of Vitricycle

The project's main objective was to assess the feasibility of creating new consumer and industrial products, like cell phone cases, shoe soles, conveyor belts and tool grips using post-consumer foam as part of the feedstock.

Vitricycle has developed formulations using 50% to 100% post-consumer recycled content and plans to work with end users to fine-tune formulations and establish supply agreements.

This project highlights the importance of providing technical support and funding to innovators working to advance promising technologies on a commercial scale. The successful commercialization of vitrimer technology could create a significant demand for recovered mattress foam, emphasizing the impact of MRC's support for recycling technologies. MRC will continue to collaborate with Vitricycle and other innovators in this space to further advance the technology platform.

CURRENT RESEARCH

Recycled Mattress Foam in Footwear and Automotive Applications

A sponsored project at George Mason University to explore the use of mechanically recycled polyurethane foam in footwear and automotive applications was launched in the fourth quarter of 2024. This research will evaluate the feasibility of integrating recycled mattress foam into these products, focusing on foam segregation and mechanical recycling. The four-phase project will: 1) assess recycled polyurethane foam's suitability for target applications by analyzing its mechanical properties; 2) refine foam separation processes based on these properties; 3) design and create composite products (footwear outsoles/insoles, automotive door panels); and 4) characterize these products to ensure they meet industry standards.

Surface Engineered Powders from Recycled Mattress Foam

In the fourth quarter of 2024, MRC initiated a sponsored research project with RoCo Global to develop powdered, optionally surface-functionalized, foam-based products for potential use in coatings, composites, lubricants, batteries or catalyst supports. This project aims to create engineered, high-surface-area foam additives tailored to specific applications.

Initial prototypes have produced particles having a mean particle size of 100-150 microns without cryogenic processing. Future work will aim to optimize the grinder for fine particle production, scale up the process, demonstrate the functionalization reaction, and evaluate the resulting powders in selected applications.

FUTURE RESEARCH: A REVISED APPROACH

In 2024, MRC launched a new initiative to accelerate promising research projects to commercial scale. In most cases, a concept proven at lab scale requires additional work to produce and refine materials at a larger scale while integrating the concept into final products. Unfortunately, the risk profile of production-scale investment without a clear revenue stream poses a formidable challenge for most enterprises. As a result, promising innovations can stagnate for lack of investment at this stage, a phenomenon often referred to as the “innovator’s dilemma.”

Driving innovations to commercial scale requires collaboration at multiple levels in the supply chain. Obtaining buy-in from end users, developing prototypes, and investing in pilot-scale production are examples of activities necessary to take technical and commercial readiness to a self-sustainable level. To focus on this challenge, MRC increased technical resources and funding to help create awareness of the potential market value, de-risk scale-up activities, build networks and encourage assembly of end-user sponsored product development teams. Co-investment from the marketplace may take many forms, including government-sponsored small business innovation awards, government grants, corporate sponsorship and private party agreements.

SUSTAINABILITY

CIRCULARITY FOR THE MATTRESS INDUSTRY

As MRC manages its own efforts to improve mattress recycling and find new and better markets for reclaimed mattress materials, we regularly communicate with other mattress recycling organizations around the world and stay abreast of broader efforts being pursued to work toward a more circular economy for mattresses.

Designing mattresses that are easier to recycle is a common thread in discussions among manufacturers interested in sharing best practices. However, end-of-life

management priorities and strategies diverge significantly from region to region. Rather than invest in conventional recycling infrastructure, which is mostly downcycling, some countries are interested in moving directly to technologies that would recycle polymeric materials (such as foam and some fibers) through chemical recycling and pyrolysis.

We anticipate further debate regarding the best ways to incentivize the global development of chemical recycling technologies and investment in commercial-scale facilities.

In Europe, several pilot and commercial chemical recycling facilities convert post-consumer polyurethane foam back into its chemical building blocks that can then be used to make new foam or other materials. With increased experience and a better understanding of the technical risks and business cases, public-private sector entities and industry-led consortia are exploring means to expand the most promising technologies globally. Decisions regarding the size and placement of these future facilities will have significant environmental and economic impacts. MRC has been actively engaged with these organizations to provide volume estimates and feedstock quality data to help inform these decisions.

In the United States, MRC continues focusing on developing better and new markets for recycled materials. Although mechanical recycling does not create full circularity, it is an important part of the overall strategy because it typically has a favorable environmental impact.

Second, MRC thinks that building operational efficiencies to collect, transport and process discarded units is equally important. MRC is taking a leading role in these two areas and sharing findings with other regions.

Finally, among stakeholders, consensus is building that circularity is an idea that will take considerable time and investment to attain. Moving forward, several industry trade organizations in Europe, the United States, Asia and Australia have committed to playing a lead role to encourage investment and to facilitate communication and collaboration in pursuit of this goal. Global collaborative networks have already formed to explore and address capability gaps systematically with the following initial priorities:

- Develop better designs
- Develop the means to increase recycled content in raw materials
- Build a sustainable logistics and recycling infrastructure
- Establish a science-based forum to advance meaningful innovation
- Establish a more informative material labeling system
- Develop an effective, easy-to-understand communication plan for consumers



RECOMMENDATIONS FOR CHANGE

RECOMMENDATIONS FOR CHANGE

Based on MRC's nine years of experience operating this program, MRC proposes no changes to the program or performance goals.



APPENDICES

APPENDIX A: REGISTERED PRODUCERS AND BRANDS

REGISTERED PRODUCERS AS OF JUNE 30, 2025

Account

815 Healthy & Beautiful C. Ltd.
Adven Group, LLC
Alessanderx SpA
Allied Aerofoam, LLC
American Bedding Mfg. Inc.
American Pacific Plastic Fabricators Inc.
American Tent, LLC
Apartment Furnishings Company Inc.
Artaban Therapedic SA De CV
Ascion, LLC
Ashley Furniture Industries, LLC
Avatar Enterprises Inc.
Bedgear, LLC
Best Choice Products Inc.
Bio Sleep Concept Inc.
Blue Bell Mattress Co., LLC
Bob Barker Company Inc.
Bourdon's Institutional Sales Inc.
Boyd Flotation Inc.
Brentwood Home, LLC
Brick Church Manufacturing, LLC
BRN Sleep Solutions USA, LLC
Brooklyn Bedding, LLC

Bryte Inc.
Carico International Inc.

DBA

King's Castle HK Import and Export Co. Ltd.
Nap Queen Shop
Alessanderx SpA
Allied Aerofoam, LLC
American Bedding Mfg. Inc.
Sterling Sleep Systems
American Tent, LLC
Apartment Furnishings Company Inc.
Artaban Bedding
Reverie
Ashley Furniture Industries, LLC
Comfortex
Bedgear
Best Choice Products Inc.
Bio Sleep Concept
King Koil Northeast
Bob Barker Company Inc.
Bourdon's Institutional Sales Inc.
Boyd Specialty Sleep
Simply Modern Mattress
Brick Church Mfg.
BRN Sleep Solutions
Dreamfoam Bedding, Brooklyn Bedding,
Helix Sleep, Bear Mattress, Nolah Sleep,
Leesa Sleep, Southerland
Bryte Labs
Carico

REGISTERED PRODUCERS *continued*

Account

Carpenter Co.
CCB Hope Ventures, LLC
Children's Products, LLC
Classic Brands, LLC
COA, Inc.
Colchone Wendy SA De CV
Comfort Bedding of the USA, LLC
Comfort Revolution, LLC
Corsicana Acquisition, LLC
Custom Comfort Mattress Company, Inc.
Custom Mattress Makers Inc.
Deluxe Home of USA Inc.
Denver Mattress Company, LLC
Dishuo Furnitre PTE. Ltd
Dorel Home Products
Duroflex Private Ltd
E&E Bedding Co. Inc.
E.S. Kluft & Company Inc.
E.S. Kluft & Company, LLC
Eco Bedroom Solutions, LLC
Elements International
Elements Sleep, LLC
Elite Comfort Solutions, LLC
Engineered Sleep, LLC
EverRest US, LLC
Ezine Inc.
Factory Direct Inc.
Feng Ben International (HK) Limited
Fibre Processing Corporation
Flex-A-Bed Inc.
Flotation Innovations Inc.

DBA

Carpenter Co.
Hope Mattress
Simmons Juvenile Furniture
Classic Brands
Coaster Company of America
Colchones Wendy
Comfort Bedding of the USA, LLC
Comfort Revolution, LLC
Corsicana Mattress Company
Custom Comfort Mattress
Custom Mattress Makers Inc.
Deluxe Home of USA Inc.
Denver Mattress Company
Dishuo Furnitre PTE. Ltd
Ameriwood Industries Inc.
Duroflex Private Ltd
Spring Air
E.S. Kluft & Co.
Aireloom Mattress
Ergovea Natural Mattress
Kyvno, LLC
Elements Sleep, LLC
Elite Comfort Solutions
Engineered Sleep
EverRest
Eastern Accents
Lady Americana SW
Feng Ben International (HK) Limited
Fibre Processing Corporation
Flex-A-Bed
Innovations

REGISTERED PRODUCERS *continued*

Account

Friendship Upholstery Company Inc.
Future Foam Inc.
FXI Inc.
GF Health Products Inc.
Golden Well International (HK) Ltd
Grand Life Inc.
Gruppo Industriale Buoninfante SPA
Hammer Bedding Corp.
Health Care Co. LTD
Healthcare Arizona, LLC
Healthcare SC, LLC
Hickory Springs Manufacturing Company
Hickory Springs of California, LLC
Hill-Rom Inc.

Hong Kong Gesin Technology Company Ltd
Honor Global Industry PTE. Ltd
Honor Home (Laos) Sole Co. LTD
IKEA Supply AG
Illinois Sleep Products Inc.
InnoMax Corporation
Innovative Bedding Solutions Inc.
Invacare Corporation
Jeffco Foam, LLC
Jiaxing Taien Springs Co. LTD
Joerns Healthcare, LLC
Jussi Beds

Keeson Technology Corporation LTD
Keetsa Inc.
King's Castle HK Import and Export Co. Limited
Kingsdown Inc.

DBA

Friendship Upholstery Company Inc.
Future Foam Inc.
FXI
GF Health Products Inc.
Golden Well International (HK) Ltd
Grand Life Inc.
Gruppo Industriale Buoninfante SPA
Shifman Mattress
Health Care Co. LTD
Healthcare Arizona, LLC
Healthcare SC, LLC
HSM
HSM
Hill-Rom Company Inc.; Hill-Rom Holdings Inc.;
Hill-Rom DTC Inc.
Hong Kong Gesin Technology Company Ltd
Glory
Honor Home (Laos) Sole Co. LTD
IKEA
ISP
InnoMax Corporation
IBS
Invacare Corporation
Jeffco Fibres
Jiaxing Taien Springs Co. LTD
Joerns Healthcare
Colet & Scandinavian Bed Company &
Carpe Diem
Keeson Technology Corporation LTD
Keetsa
Deluxe Home of USA Inc.
Kingsdown Inc.

REGISTERED PRODUCERS *continued*

Account

Klaussner Home Furnishings Inc.
Kuka Sleep Inc.
Lakewood Candies, LLC
Latex Foam International, LLC
Legends Home
Leggett & Platt Automotive Group de Mexico, S. de R.L. de C.V.
Leggett & Platt Components Co. Inc.
Leggett & Platt Incorporated
Linon Home Decor Products Inc.
Lippert Components Inc.
Live and Sleep, LLC
Made Rite Bedding Company
Magniflex USA LTD
Mantua Manufacturing Company
Mattress Team Works Inc.
Maxwood Furniture Inc.

MBC Mattress Co. Inc.
Medical Depot Inc.
Medline Industries Inc.
Mellow Inc.
Michael Thomas Furniture Inc.
Moonlight Slumber, LLC
MTJ American, LLC
Naturally Beds Inc.
Nature Sleep System, LLC
Nipponflex, LLC
Norix Group Inc.
Northeast Mattress, LLC
Obasan Limited
Oddello Industries, LLC

DBA

Enso Sleep Systems
Kuka Sleep Inc.
Milliard Bedding
Talalay Global
Legends Home
Leggett & Platt Automotive Group de Mexico, S. de R.L. de C.V.
Leggett & Platt Bedding
Leggett & Platt Incorporated
Linon Home Decor Products Inc.
Lippert Components Inc.
Live and Sleep
Made Rite Bedding
Magniflex USA LTD
Rize
MTW
Max & Lily, Matxtrix Kids, Plank + Beam, Bunk Beds for Adults, Little Sleepery
MBC Mattress Co. Inc.
Drive Medical Design and Manufacturing
Medical Device Manufacturer and Distributor
Mellow Inc.
The MT Company
University Sleep Products
MTJ American
Arizona Premium Mattress
Jazvin
Nipponflex, LLC
Norix Group Inc.
Northeast Mattress, LLC
Obasan Limited
Oddello Industries, LLC

REGISTERED PRODUCERS *continued*

Account

Organic Mattresses Inc.
Pacific Urethanes, LLC
Paramount Industrial Cos. Inc.
Peace Lily Sleep
Poliuretanos SA De CV
PPJ, LLC
Pragma Corporation
PranaSleep, LLC
Prestige Fabricators Inc.
Progressive Products Inc.
PT Champion Mattress Indonesia Manufacturing
PT. Graha Seribusatujaya
Puffy, LLC
Purple Innovation, LLC
Quality Sleep Shop
Resident Home, LLC
Rest Easy, LLC
Rest-Medic Sleep Products
Restmore, LLC
Restwell Mattress Co.
Safavieh International, LLC
Safe For Home Products, LLC
Sandman Bedding, LLC
SBL, LLC
Seahawk Designs Inc.
Sealy Mattress Manufacturing Company, LLC
Select Comfort Retail Corporation
Serta Simmons Bedding, LLC
Shen Zhen L&T Industrial Co. LTD
ShenZhen Yun Lee Sponge Products Co. LTD
Sherwood Midwest, LLC

DBA

Organic Mattresses Inc.
Pacific Urethanes
Paramount Sleep
Peace Lily
Poliuretanos SA De CV
Customatic Adjustable Bedz
Pragma Corporation
PranaSleep
Prestige Fabricators Inc.
Progressive Products Inc.
Sweetnight
PT. Graha Seribusatujaya
Puffy Mattress
Purple
My Green Mattress
Resident
Pacific Mattress Co.
Rest-Medic Sleep Products/Luen Tai Global LTD
Restmore
Restwell Mattress Factory
Safavieh
Naturepedic
Nest and Wild
SBI, LLC
Seahawk Designs Inc.
Sealy Mattress Manufacturing Company
Sleep Number
Serta and Simmons
Luen Tai Global LTD
Luen Tai Global LTD
Sherwood Midwest

REGISTERED PRODUCERS *continued*

Account

Sherwood Northeast, LLC
Shevick Sales Corp.
Sinomax USA Inc.
Sleep Studio, LLC
Sleeping Pure, LLC
Solstice Sleep Products Inc.
Somnium Inc.
Sound Sleep Products Inc.
South Bay International Inc.
Span America Medical Systems Inc.
Star Seeds Co, LTD
State of Connecticut
Suite Sleep Inc.
Technogel US Inc.
Tempur Production USA, LLC
Tempur Sealy International Inc.
Tempur Sherwood, LLC

The Bedding Group Inc.
The Furniture Bank
The Original Mattress Factory Inc.
Therapedic of New England, LLC
Therapedic Sleep Products Inc.
Transcosmos America Inc.
University Loft Company
Ureblock S.A. DE C.V.
Venture Products, LLC
Vien Lam Co. Ltd
Vinyl Products Mfg. Inc.
Vispring Limited
Vi-Spring Limited

DBA

Sherwood Bedding
Sleep on Latex
Sinomax USA Inc.
Authentic Comfort
Sleeping Pure
Solstice Sleep Products Inc.
Somnium Inc.
Sound Sleep Products Inc.
South Bay International Inc.
Span America Medical Systems
Star Seeds Co, LTD
Correctional Enterprises of Connecticut
Suite Sleep
Technogel US
Mountain Top Foam
Tempur Sealy
Sherwood West, LLC, Sherwood Southeast, LLC, Sherwood Southwest, LLC, Sherwood Midwest, LLC, Sherwood Northeast, LLC
The Bedding Group Inc.
Houston Furniture Bank
The Original Mattress Factory
Therapedic of New England
Bedding Industries of America
Transcosmos America Inc.
University Loft Company
Ureblock
Venture Products, LLC
Vien Lam Co. Ltd
Vinyl Products Mfg. Inc.
Vispring Limited
Vispring

REGISTERED PRODUCERS *continued*

Account

VPC Group Inc.

Werner Media Partners, LLC

White Dove Mattress, LTD

Wings on Furniture Inc.

Woodhaven Furniture Industries

Zhejiang Alright Home Textiles Co. LTD

Zinus Inc.

Zoma Sleep, LLC

DBA

VPC Group

Ghostbed

White Dove Mattress, LTD

Wings on Furniture Inc.

Woodhaven Furniture Industries

Zhejiang Alright Home Textiles Co. LTD

Zinus Inc.

Zoma Sleep

REGISTERED BRANDS AND URNS AS OF JUNE 30, 2025

2920	American Sleep Collection Semi-waveless
109884	American Sleep Collection Trinity
110472	American Sleep Collection Ultra Waveless
164351	American Sleep Collection Visions
NC 4012 (AZ)	American Sleep Collection Priceton
104273282	American Sleep Collection Reflections
12 Park	Amore Beds
141718	Ananda
40 Winks	Anti-Gravity PR Collection
42600 9" Contract 12-SLAT FDN 7524	Authentic Comfort
42642 Park View Plush	Aveline
42643 Westwood Plush	Avenco
42645Paragon Plush	Barclay Butera Lifestyle Bedding
42646 Baseplate 7" Paragon 12-SLAT FDN	Bear Mattress
42647 7" Paragon 12-SLAT FDN	Beautyrest
42653 Westwood II Plush	Best Choice Products UT 6010 (CD)
42745 G6 Premium	Bio Sleep Concept
42747 G6 Ultra Plush	Biofresh
46622 Concerto II 800 Plush	Blackstone
5 Little Monkeys Bedding, Inc.	Blissful Nights
6710 (TX)	Bloomington
753793035352	Bob Barker
753793857107	Boll & Branch
753793857114	Boyd Mattresses
753793912035	Brentwood Home
753793958354	BRIGHTON BED
95200 Accor Box Cover FR 28-4215"	Brooklyn Bedding
Ace Hotel Mattress	BROOKSIDE
AiR by Nishikawa	Broyhill
Aireloom	Broyhill Mattresses
American Bedding Mfg. Inc.	BRTM-RBBC-01
American National Manufacturing Inc.	BRTM-RBBK-01
American Sleep Collection 621	BRTM-RBBQ-01
American Sleep Collection 801	Bryte Balance
American Sleep Collection 821	CA 20723
American Sleep Collection Full Motion	CA 27689
American Sleep Collection Memgel	CA 29168
American Sleep Collection Memories	CA 29539
American Sleep Collection Millennium	CA 29719
American Sleep Collection Motion	CA 32487
Reduced	CA 34948
American Sleep Collection Prelude	CA 40277 (CN)

BRAND NAMES AND URNS *continued*

CA 42854 (AZ)
CA 43267
CA 43303
CA 43303
CA 43618
CA 44639 (IT)
CA 44921
CA 45287
CA 45867
CA 46297 (MS)
CA 46344 (VN)
CA 46357 (VN)
CA 46429 (ID)
CA 46842 (MX)
CA 47007 (TX)
CA 48205 (JP)
CA 30792
CA 34604 (MX)
CA 39259 (CN)
CA 40892 (IN)
CA 41764 (CN)
CA 41826
CA 43026
CA 44083 (CN)
CA 44497
CA 45108
CA 46098
CA 46906TW
Capital Bedding Inc.
Caroline
Casper
Children's Product
Childrens Products, LLC
Comfort Bedding
Comfort Craft 4500
Comfort Craft 5500
Comfort Craft 7500
Comfort Craft 9500
Comfort Craft Cascade
Comfort Craft Gemini
Comfort Craft Horizon
Comfort Craft Imperial

Comfort Craft Innopedic Latex
Comfort Craft Innopedic Memcell
Comfort Craft Paradise
Comfort Craft Perfections
Comfort Craft Spectrum
Comfort Craft Vista
Comfort Shield
Comfort Tech
ComfortFoamz
ComfortSpring PLUS
ComfortSpring™
Cornerstone Mattresses & Pleasant
Mattress
Corsicana Mattress
Corsicana Operating Co.
Corsicana Operating Co., LLC
Cradlesoft
CT 7809966 (KR)
CT 7811737(TX)
CT 0005195
CT 7806893 (PL)
CT 7809761 (TX)
Custody
Custom Mattress Makers
Customatic
Dayrise
Delandis
Denver Mattress
Denver Mattress Hospitality
Derby Mattress
Dormeo
Dr. Oz The Good Life
Dream Bed
Dream Collection
Dreamcloud
Drexel Heritage
Drexel Heritage Mattresses
Dunlopillo
E.S. Kluft
Eclipse
Elements Sleep
Elysse

BRAND NAMES AND URNS *continued*

Emma	Hollywood EZ Sleeper
Emma Mattress	Hollywood Rollaway Bed
Encore	Homelegance
Engineered Sleep	Hotel
Enso	Idle Sleep
EnviroSpring™	Ikea
Ergovea	Imaginarium
Essential	Invacare
Evaya	IT 5321 (ID)
Evosleep	Jamison
Factory Direct Inc.	Jazvin
FE Inverted Seam Innerspring Collection	Jenna
Flame Chek	Joerns
Flame Chek Foam	Jordan's
Flame Chek Supreme	Jussi & Carpe Diem
Flame Chek Ultra	Karma by PranaSleep
Flex-A-Bed High-Low	Kate
Flex-A-Bed Premier	Keetsa
Flex-A-Bed Value Flex	King Koil
Flexhaven	Kingsdown
Foam Craft Division Of Future Foam Inc.	KIRKLAND SIGNATURE
Foxy Products Corp.	Kluft
Future Foam Inc.	Kyvno
Gel Foam Bed	Lady Americana SW
Genesis 400	Leesa Mattress
Genesis 500	Lifekind
Genesis 600	Linenspa
Genesis 700	Linenspa Essentials
Genesis 800	Linenspa Signature
Genesis 900	Linon Home Decor
Genesis Dual 800	Little Lamb Organics
Geo-Comfort	Live and Sleep
Geo-Gel	Lotus by PranaSleep
Geo-Mattress	Lucid
Ghost Bed	Lucid Comfort Collection
Ghostbed	Lucid Dream Collection
Ghostbed by Nature's Sleep	Lullaby Earth - 71868
GrandRest	Lumex
Groove	Lumina
Harvest Green Mattress	Luxuria
Helix Sleep	Luxury Support 2300
Hollywood Bed Frame Company	Luxury Support 3300

BRAND NAMES AND URNS *continued*

Luxury Support 5300	My Green Mattress
luxury support 6300	Nap Queen
Luxury Support 7300	Natura
Luxury Support 8300	Natural Reserve Allura
Luxury Support Air Cell	Natural Reserve Elite
Luxury Support Cashmere	Natural Reserve White Night
Luxury Support Evolutions	Naturepedic - 71868
Luxury Support Fusion	Nautica Mattresses
Luxury Support Harmony	NC 1724 (FL)
Luxury Support Majestic	NC 1726 (VA)
Luxury Support Medallion	NC 3061 (FL)
Luxury Support Mystique	NC 3095
Luxury Support Neveu	NC 3332 (AL)
Luxury Support Omni	NC 3333 (AZ)
Luxury Support Transitions	NC 3334 (AZ)
MA 2363	NC 3335 (CA)
MA 3319	NC 3335 (TX)
Made to Order Sofas	NC 3336 (CO)
Maderite Bedding Co."	NC 3337 (CO)
Magniflex	NC 3338 (GA)
Mainstays	NC 3340 (GA)
Mainstays, Allswell	NC 3343 (IA)
Malouf	NC 3344 (KS)
Malouf Home	NC 3345 (MA)
Marshall Mattress	NC 3346 (MA)
Mattress Cal King Assu	NC 3347 (MS)
Mattress Firm	NC 3348
Mattress Insider	NC 3350 (NY)
Mattress King Assy	NC 3351 (NY)
Mattress Queen Assy	NC 3352 (PA)
Maximum Security	NC 3353 (PA)
MBC Mattress	NC 3354 (TX)
MFG CA 43267	NC 3356 (UT)
MFG OH 0001165 (NC)	NC 3357 (VA)
Michael Thomas Furniture	NC 3358 (WA)
Micro-Air	NC 3359 (WA)
Miles Talbott Furniture	NC 3360 (WI)
Milliard	NC 3361 (WI)
Mlily	NC 3832 (IN)
Molecule	NC 4009 (WI)
Molecule UT 2263 (IN)	NC 4010 (TX)
MTJ American LLC	NC 4011 (TX)

BRAND NAMES AND URNS *continued*

NC-700	PA 29878 (CN)
Nectar Sleep	PA 29988 (CN)
Neeva	PA 29989 (CN)
Nellify	PA 3214 (DE)
New Haven	PA 40038 (CN)
Night and Day Furniture	PA 40039 (CN)
Nipponflex Smart Care	PA 40090 (CN)
Nipponflex Smart Flex	PA 40208 (IL)
Nipponflex Smart Springs	PA 40220 (CN)
Nolah	PA 40221 (CN)
None	PA 40222 (IT)
Novaform	PA 40232 (CN)
Novilla	PA 40267 (CN)
Obasan	PA 40309 (MS)
OH 00001165 (NC)	PA 40658 (MS)
OH 1165 (NC)	PA 41690
OH-1165-NC-O	PA 41696 (VA)
OH 17603	PA 41697 (NM)
OH 20457 (SC)	PA 41723
OH 71445 (UK)	PA 42087 (VN)
OK 174	PA 42336 (CN)
OK 714 (MN)	PA 42425 (SC)
OK 799	PA 42543
OkiOki	PA 42543 (TW)
Olee Sleep	PA 42802
Om by PranaSleep	PA 43166 (MS)
PA 24700 (CD)	PA 43196 (IN)
PA 25087 (GB)	PA 43270 (MX)
PA 26221	Pacific Mattress
PA 26948 (MX)	Peacelily Sleep
PA 27155 (MS)	PFS Fiber Core Collection
PA 27156 (CA)	Posh and Lavish
PA 28284 (CN)	PragmaBed
PA 28396 (CN)	PranaSleep
PA 28521 (CN)	Primasleep
PA 28649 (CN)	Puffy
PA 28745 (CN)	Pure Green Natural Latex Mattress
PA 28938 (CN)	Pure Rest
PA 28993 (WI)	PureSleep
PA 29426 (CN)	Purple
PA 29636 (CN)	Quality Sleep Shop
PA 29838 (CN)	Remedy

BRAND NAMES AND URNS *continued*

Rescue	Sleep Science
Resident	Sleep Studio
Resort CA-765	Sleep Zone
Resort Collection	Sleeptek
Resort Mattress Collection	Sleepy's
Resort Sleep	Sleepy's UT 4315 (KY)
REST HAVEN	Snuggle
RI 16002(IN)	Softform
RI 16678 (CA)	Sognante Comfort Firm Mattress and foundations by SFERRA
RI 16742 (CA)	Solace
RI 17011 (LA)	Solid Night
RI 17028 (TX)	Somnium
RI 17265 (TX)	Somnum®
Rize	Songbird
RN 143552	Sonno Notte Luxury Firm Mattress
Sabrina	Sonno Notte Pillow Top Mattress
Sanctuary Free Flow	Spring Air
Sealy	Stearns & Foster
Seely Serta	Stearns and Foster
Select Luxury	Stellar Foam Core Collection
SelectaBed	Sterling Sleep Systems
Sensalux Mattress	STO-A-WAY Mattress Foundation
Sensations Collection Affinity	Stylus
Sensations Collection Embrace	Suite Dreams
Sensations Collection Hybrid Supreme	Suite Essentials
Sensations Collection Rhapsody	SweetNight
Sensations Collection Spirit	Symbol Mattress
Sensations Collection Splendor	Target
SensorPEDIC	Tempur-Pedic
Serenia Sleep	The Original Mattress Factory
Serta	Thomasville
SFERRA	Thomasville Mattresses
Sherwood	Tiami
Sherwood Essentials	Tochta
Silver Rest	Tuft & Needle
Silver Spring Collection	TX 16112
Simmons	TX 3823 (MS)
Simmons UT 5979 (AZ)	TX 4058 (TX)
Simmons Juvenile Furniture	University Bed
Simmons Kids	University Sleep Products' Enhanced Style B Mattress
Sleep Innovations	
Sleep Love	

BRAND NAMES AND URNS *continued*

University Sleep Products' Enhanced Style C Mattress	UT 3783 (MS)
University Sleep Products' Style D Mattress	UT 4187 (TN)
urn 40340	UT 4209 (CN)
PA 4296 (MX)	UT 5034 (CN)
UT 5943 (MX)	UT 5321 (ID)
UT 2263 (IN)	UT 5413 (TX) Hope Mattress
UT 2264 (PA)	UT 7061 (TX)
UT 2265 (NC)	V1012 OXYGEN XG200
UT 2266 (CA)	VA 12541 (MS)
UT 2267 (MS)	VA 17138 (KY)
UT 2270 (OR)	VA 23383 (CN)
UT 3196 (GA)	VA 27531 (CN)
UT 3250 (MS)	VA 28491 (MX)
UT 3479 (GA)	VA 28493 (MO)
UT 3481 (GA)	VA 33458 (MX)
UT 3703 (FL)	VA 39478 (PH)
UT 3704 (CA)	VA 50267 (IL)
UT 4003 (FL)	VA 10488 (NJ)
UT 4017 (OH)	VA 14993 (NC)
UT 4315 (KY)	VA 22932 (CA)
UT 4372 (AR)	VA 29961 (IL)
UT 4436 (NC)	VA 558 (CA)
UT 4469 (MS)	VA 558 (IN)
UT 4576 (GA)	VA 558 (KY)
UT 4780 (CA)	VA 558 (PA)
UT 5090 (GA)	ValueLine
UT 5874(MM)	Veridian
UT 6081 (MX)	ViscoFresh
UT 6179 (CA)	Vispring
UT 6180 (IL)	Waves CA-765
UT 6181 (MS)	Wayfair Sleep
UT 6182 (MS)	Weekender
UT 6221	Wellsville
UT 6339	WonderTech
UT 6467 (MD)	XBM
UT 3228 (GA)	XMB
UT 3264 (MX)	ZedBed MAN 0012262
UT 3265 (MX)	Zen Den
UT 3728 (CN)	Zinus Inc.
UT 3861 (SC)	Zoma Sleep

APPENDIX B: COLLECTION SITES

PARTICIPATING MUNICIPALITIES

SITE	ADDRESS	CITY/TOWN	ACCESS
Barrington Transfer Station	84 Upland Way	Barrington	Drop-off for residents up to 3 units
Bristol Transfer Station	6 Minturn Farm Rd.	Bristol	Drop-off for residents up to 3 units
Town of Burrillville	350 Whipple Ave.	Burrillville	Drop-off for residents up to 3 units
Charlestown Residential Collection Center	50 Sand Hill Rd.	Charlestown	Drop-off for residents up to 3 units
Coventry Transfer Station	1668 Flat River Rd.	Coventry	Drop-off for residents up to 3 units
Cranston Highway Division	929 Phenix Ave.	Cranston	Drop-off for residents up to 3 units
East Greenwich Transfer Station	Crompton Avenue between the Town Boat Ramp and the Sewage Treatment Plant	East Greenwich	Drop-off for residents up to 3 units
Exeter Transfer Station	890 Ten Rod Rd.	Exeter	Drop-off for residents up to 3 units
Foster Department of Public Works	86 Foster Center Rd.	Foster	Drop-off for residents up to 3 units
Glocester Transfer Station	121 Chestnut Hill Rd.	Glocester	Drop-off for residents up to 3 units
Jamestown Transfer Station	1218 North Main Rd.	Jamestown	Drop-off for residents up to 3 units
Little Compton Transfer Station	122 Amy Hart Path	Little Compton	Drop-off for residents up to 3 units
Town of New Shoreham	14 West Beach Rd.	New Shoreham	Drop-off for residents up to 3 units
North Kingstown Transfer Station	345 Devils Foot Rd.	North Kingstown	Drop-off for residents up to 3 units
Town of North Smithfield Highway Garage	281 Quaker Hwy.	North Smithfield	Drop-off for residents up to 3 units
Blackstone Valley Regional Transfer Station	240 Grotto Ave.	Pawtucket	Drop-off for Pawtucket residents up to 3 units
Portsmouth Transfer Station	West Main Road and Hedley Street	Portsmouth	Drop-off for residents up to 3 units

PARTICIPATING MUNICIPALITIES *continued*

SITE	ADDRESS	CITY/TOWN	ACCESS
Providence Department of Public Works	700 Allens Ave.	Providence	Drop-off for residents up to 3 units
Richmond Transfer Station	51 Buttonwoods Rd.	Richmond	Drop off for Richmond and Hopkinton residents up to 3 units
Scituate Department of Public Works	1 Lincoln Circle	Scituate	Drop-off for residents up to 3 units
Rose Hill Regional Transfer Station	163 Rose Hill Rd.	South Kingstown	Drop-off for South Kingstown and Narragansett residents up to 3 units
Tiverton Landfill	3524 Main Rd.	Tiverton	Drop-off for residents up to 3 units
Warren Municipal Transfer Station	21 Birch Swamp Rd.	Warren	Drop-off for residents up to 3 units
Warwick Recycling Facility	111 Range Rd.	Warwick	Drop-off for residents up to 3 units
West Greenwich Transfer Station	68 Bates Trail	West Greenwich	Drop-off for residents up to 3 units
West Warwick Department of Public Works	10 Junior St.	West Warwick	Drop-off for residents up to 3 units
Town of Westerly	39 Larry Hirsch Ln.	Westerly	Drop-off for residents up to 3 units
Woonsocket Solid Waste Recycle Facility	943 River St.	Woonsocket	Drop-off for residents up to 3 units

CURBSIDE COLLECTION SITES

SITE	ADDRESS	CITY	CONTACT
Central Falls Department of Public Works	Pick up by appointment	Central Falls	Municipal Recycling Coordinator
City of East Providence	Pick up by appointment	East Providence	Municipal Recycling Coordinator
Town of Lincoln Highway Department	Pick up by appointment	Lincoln	Municipal Recycling Coordinator
Town of North Providence	Pick up by appointment	North Providence	Municipal Recycling Coordinator
City of Pawtucket	Pick up by appointment	Pawtucket	Municipal Recycling Coordinator

PRIVATE TRANSFER STATION

SITE	ADDRESS	CITY	ACCESS/UNIT LIMIT
Waste Management - Cranston	Curbside pick up by appointment	Cranston	Waste Management customers
J.R. Vinagro	116 Shun Pike	Johnston	J.R. Vinagro customers
Waste Management	65 Halsey St.	Newport	Drop-off for Newport residents up to 3 units
New England Waste Disposal	313 International Dr.	North Kingston	New England Waste Disposal customers

LANDFILL

SITE	ADDRESS	CITY	ACCESS/UNIT LIMIT
RI Resource Recovery	65 Shun Pike	Johnston	Drop-off for all RI residents

PRIVATE COLLECTION SITE

SITE	ADDRESS	CITY	ACCESS/UNIT LIMIT
Tough Stuff Recycling	345 Walcott St.	Pawtucket	Drop-off for all RI residents; allows pre-scheduled business drop-off from MRC registered participants

RECYCLING FACILITIES

SITE	ADDRESS	CITY	ACCESS/UNIT LIMIT
Tough Stuff Recycling	145 Authority Dr.	Fitchburg, MA	No public drop off
Casella Waste Systems (DBA Willimantic Waste Paper Co.)	185 Recycling Way	Windham, CT	No public drop off

COLLECTION EVENTS

EVENT	ADDRESS	CITY	DATE
Middletown at Soccer Fields	540 Wyatt Rd.	Middletown	July 27, 2024
Middletown at Third Beach	474 Sachuest Point Rd.	Middletown	Oct. 5, 2024
Middletown at Second Beach	474 Sachuest Point Rd.	Middletown	Nov. 2, 2024
Middletown at Third Beach	474 Sachuest Point Rd.	Middletown	March 29, 2025
Middletown at Third Beach	474 Sachuest Point Rd.	Middletown	May 10, 2025
City of Providence Mattress Drive	Chafee & Appleton St.	Providence	Oct. 26, 2024
City of Providence Mattress Drive	Roanoke St.	Providence	Nov. 16, 2024
City of Providence Mattress Drive	191 Webster Ave.	Providence	June 7, 2025
City of Providence Mattress Drive	75 Atlantic Ave.	Providence	June 21, 2025
Town of Smithfield Department of Public Works	3 Spragueville Rd.	Smithfield	July 13, 2024
Town of Smithfield Department of Public Works	3 Spragueville Rd.	Smithfield	Nov. 16, 2024
Town of Smithfield Department of Public Works	3 Spragueville Rd.	Smithfield	April 12 2025

APPENDIX C: STAKEHOLDER OUTREACH

JULY 1, 2024 – JUNE 30, 2025

DATE	EVENT	LOCATION	STAKEHOLDER GROUP
Jul. 11, 2024	EBC Annual Regional Conference of State Solid Waste Directors	Virtual	Waste and Recycling
Jul. 28-Aug. 1, 2024	Summer Las Vegas Market	Las Vegas, NV	Mattress Industry
Sep. 25-26, 2024	ISPA Sustainability Conference	Charlotte, NC	Mattress Industry
Sep. 30-Oct. 2, 2024	Center for Polyurethanes Industry	Atlanta, GA	Research Community
Oct. 28-29, 2024	NERC Fall Conference	Syracuse, NY	Waste and Recycling, Regulators
Nov. 6, 2024	Do Beautiful Things Podcast Interview	Virtual	Municipalities, Waste and Recycling
Nov. 13, 2024	Resource Recycling Conference	Louisville, KY	Municipalities, Waste and Recycling
Jan. 26-30, 2025	Winter Las Vegas Market	Las Vegas, NV	Mattress Industry
Feb. 2-4, 2025	Northeast Furniture & Accessory Market	Edison, NJ	Mattress Industry
Feb. 10-13, 2025	Keep America Beautiful National Conference	Washington, DC	Municipalities, Waste and Recycling
Feb. 19, 2025	MRC State Program Updates - Retailer Webinar	Virtual	Mattress Industry
Mar. 18, 2025	MassRecycle Conference	Marlboro, MA	Municipalities, Waste and Recycling
Mar. 19-20, 2025	ISPA Industry Conference	St. Petersburg, FL	Mattress Industry
Apr. 1, 2025	EBC Conference	Virtual	Waste and Recycling
May 20, 2025	Global Mattress Recycling Summit	Cologne, Germany	Mattress Industry, Waste and Recycling, Research Community
May 20-22, 2025	Polyurethane Foam Association	St. Petersburg, FL	Research Community
Jun. 1, 2025	Product Stewardship Institute	Chicago, IL	Waste and Recycling
Jun. 18, 2025	Massachusetts EPR Commission	Boston, MA	Waste and Recycling, Regulators

APPENDIX D: PUBLIC EDUCATION MATERIALS

CONSUMER EDUCATION MATERIALS FOR RETAILERS

INFORMATION CARD

**bye bye mattress®**
A Program of the Mattress Recycling Council®

This program is the result of a law passed in your state. It is funded through the recycling fee listed on your receipt.

Bye Bye Mattress is a program of the Mattress Recycling Council. Fees are used to provide participating locations with containers, transportation and recycling discarded mattresses as well as consumer outreach, industry communication and program administration.



Your Mattress Recycling Options

Drop Off At A Participating Location

Use our website to find the one nearest you.



Ask Your Retailer to Take It Back

Retailers offering delivery of mattresses and box springs may offer to pick up an old one. Discuss during your purchase.

Contact Your Solid Waste Collector

Your solid waste collector may pick up old mattresses and box springs at the curb. Ask them about recycling!

VISIT ByeByeMattress.com FOR DETAILS.
Contact info@byebyemattress.com or 1-855-494-8400.



**bye bye mattress®**
Un programa de Mattress Recycling Council®

Este programa es el resultado de una ley aprobada en su estado. Se financia a través de la tarifa de reciclaje que figura en su recibo.

Bye Bye Mattress es un programa de Mattress Recycling Council. Las tarifas se utilizan para proporcionar a las ubicaciones participantes contenedores, transporte y reciclaje de colchones desechados, así como contactos con el consumidor, comunicaciones de la industria y administración de programas.



Sus opciones de reciclaje de colchones

Llévelo a una ubicación participante

Utilice nuestro sitio web para encontrar la más cercana.



Pídale a su minorista que lo reciba

Los minoristas que ofrecen entrega de colchones y bases de resortes pueden ofrecer recoger uno viejo. Analicelo durante su compra.

Póngase en contacto con el recolector de residuos sólidos

El recolector de residuos sólidos puede recoger colchones y bases de resortes viejos en la acera. ¡Pregúntele sobre el reciclaje!

VISITE ByeByeMattress.com PARA OBTENER MÁS DETALLES.
Póngase en contacto: info@byebyemattress.com o 1-855-494-8400.



DIGITAL BADGE



2024-2025 POSTER



Rest Easy!

Your Old Mattress CAN Be Recycled.

Drop it off at a participating location, use your solid waste provider, or ask your retailer about taking it back.

Rhode Island's Mattress Recycling Fee Is \$20.50 Per Unit

Bye Bye Mattress is a program of the Mattress Recycling Council. Fees are used to provide participating locations with containers, transportation and recycling discarded mattresses as well as consumer outreach, industry communication and program administration.



YOUR MATTRESS RECYCLING OPTIONS

Drop Off At A Participating Location

There are collection sites throughout the state. Residency requirements, access stickers and unit limits may apply.



Ask Your Retailer To Take It Back

If you are having a mattress or box spring delivered, ask your retailer if they will take back an unwanted one. Discuss take back and recycling during your purchase.



Contact Your Solid Waste Collector

Your solid waste collector may pick up old mattresses and box springs at the curb. Ask them about recycling!





bye bye mattress®

A Program of the Mattress Recycling Council®

VISIT [ByeByeMattress.com](https://www.ByeByeMattress.com) FOR DETAILS.

Contact info@byebyemattress.com or 1-855-494-8400.



CUSTOMER FAQs



CUSTOMER QUESTIONS ABOUT THE MATTRESS RECYCLING FEE

This list of frequently asked questions (FAQs) is here to help. Please share with your staff.

1. Why do I have to pay the recycling fee and what is it for?

State law requires retailers to collect a recycling fee on each mattress and box spring that is sold. The fee funds the state's mattress recycling program and provides for collection, transportation and recycling of old mattresses and box springs. The amount of the fee is the same statewide and is not controlled by individual retailers. More than 75 percent of a mattress can be recycled into new consumer and industrial products. The recycling program diverts valuable materials from landfill and helps keep bulky waste like mattresses and box springs out of the waste stream.

2. Who is the Mattress Recycling Council?

The Mattress Recycling Council (MRC) is a nonprofit organization that operates recycling programs known as Bye Bye Mattress in states that have passed mattress recycling laws. MRC was founded by the bedding industry and recycles nearly 2 million mattresses each year. For more information about MRC, go to www.MattressRecyclingCouncil.org. To learn how to recycle your mattress or to find a collection location or event near you, visit www.ByeByeMattress.com.

3. If I don't plan to discard a mattress now, why do I have to pay this fee?

Even if you aren't discarding a mattress right now, mattresses don't last forever and will eventually be discarded. State law requires retailers to collect this fee on any mattress or box spring sale to fund the state's mattress recycling program. This program provides a network of participating cities, towns, retailers, recyclers and other organizations where old mattresses are collected for recycling at no additional cost to you. The fee also supports efforts to combat illegal dumping of mattresses and help keep our community clean.

4. If I decide to take my old mattress to a recycler myself, do I still pay the fee?

Yes, state law requires retailers to collect this fee on any mattress and box spring sale at the time of purchase to fund the mattress recycling program. You may receive a modest financial incentive if you drop off your used mattress or box spring at a designated recycling location. Visit www.ByeByeMattress.com to find the location nearest you.

5. I didn't pay this fee when I bought my old mattress, so will it be accepted for recycling?

Yes, MRC's Bye Bye Mattress program will accept your old mattress no matter when it was originally purchased. To be recycled, units must be clean and dry. Normal wear and tear is expected. Units infested with bed bugs or that are heavily soiled or damaged cannot be recycled.

6. My old mattress was "unacceptable" for recycling. Can you refund my recycling fee?

No, state law requires retailers to collect this fee on any mattress and box spring sale to fund the mattress recycling program. The law does not force retailers to accept every mattress for recycling out of concern for employee health and safety. Store policy, in addition to the guidelines of the recycling program, determine what we will and won't accept. If your mattress is unacceptable for recycling, contact your city or town to learn what disposal options are available.

— MORE FAQs ON NEXT PAGE —

CONSUMER FAQS *continued*

PAGE 2 (MATTRESS RECYCLING FEE FAQs)

7. What are the benefits of mattress recycling?

Mattress recycling programs offer many benefits for the community, state and environment, including:

- Less reliance on incinerators and landfills by diverting mattresses from the waste stream
- Reduces the number of illegally dumped mattresses
- Conserves resources by making used steel, foam and other materials available for use in new products
- Creates recycling jobs

8. What happens to my old mattress or box spring when it gets recycled?

Recycled mattresses are cut open and the layers are separated and organized by type. Wood is recycled and used as a fuel source or shredded to produce landscaping mulch. Foam, fiber and other soft commodities are compressed and turned into carpet underlayment or animal bed padding. Metal and box springs are extracted, sent to recyclers and used to make building materials.

9. Will the Mattress Recycling Council or Bye Bye Mattress program pick up my old mattress from my home?

If your store takes back old mattresses:

No, but our store offers this service at time of delivery of your new mattress. (If your store recycles with the program, please let the customer know. Otherwise direct them to drop off their mattress at one of our free collection points listed on www.ByeByeMattress.com.)

If your store does not take back old mattresses, your response should be:

Mattresses are collected from a vast network of free collection sites throughout the state. These are typically public works yards or transfer stations. Your city/town may also collect bulky items at curbside as part of your trash service. Visit www.ByeByeMattress.com to see what options are available. The Mattress Recycling Council or the Bye Bye Mattress program does not pick up mattresses from customer's homes.

California Retailer Take Back Requirement

In California, mattress retailers are required by law to offer to take back old mattresses at no extra cost when delivering new ones. This applies to any method of delivery (in-house, third-party and even common carriers like USPS, UPS, FedEx). Your customer may be aware of this or mention having heard or seen this in an ad.

Please make information available on your website, in the purchasing process or in your shipping/delivery communications about how the pickup of an old mattress will work. Also consider sharing this information with those providing customer service.

RETAILERS CAN RECYCLE WITH US TOO: Learn more about the [Bye Bye Mattress Commercial Volume Program](#).

SUBSCRIBE TO OUR NEWSLETTER: [Sign up here](#) for customer education tips, program news and free resources.

NEED MORE INFORMATION? Please contact info@byebyemattress.com or call 1-855-494-8400.

THANK YOU FOR SUPPORTING THE MATTRESS RECYCLING COUNCIL'S BYE BYE MATTRESS PROGRAM.

PUBLIC SERVICE ANNOUNCEMENTS

INFLUENCER



ENGLISH

30-sec. <https://youtu.be/Tei9F-2cTd4>

15-sec. <https://youtu.be/vSXL5f7U2ec>

SPANISH

30-sec. <https://youtu.be/IEuxo9dclwA>

15-sec. <https://youtu.be/fWBtfm4NN08>

	English	Spanish
Open on a cell phone being swiped up to show the next reel. Reel has a female influencer (multiracial), in her apartment, with a mattress leaning against the wall in the background. Spot is fast-paced with cuts and lots of “filters” on the non-phone part of the screen.	SFX: upbeat music and individual sfx for cartoon imagery.	
Influencer points to mattress behind her nodding her head. Cartoon stars filter appears on mattress.	Girl Influencer: Hey, all!!! GORGEOUS, right???	iHola a todos!
Cartoon crown filter pops up.	OK seriously. My sister gave me her new-ish mattress so it's time to say goodbye to this old queen.	OK, mi hermana me dio su colchón casi nuevo, así que es hora de decir adiós a mi viejo queen.
Quick cut to girl walking in neighborhood, near a park — view is her phone recording herself.	But we are NOT trashing our neighborhood or the planet today, ...no...we...are...not.	iPero hoy NO vamos a contaminar nuestro vecindario ni el planeta! No, no lo haremos.
Quick cut to her spinning in a circle with arms out-stretched.	(<i>techno singing in VO</i>) “It’s easy to do the right thing and it feels so good!”	iMi colchón se va a re-ci-clar! iEs fácil hacer lo correcto y se siente tan bien!
Cut back to girl in her room standing next to her old mattress. Re-cycle symbol art pops up in the background.	This queen is getting re-cy-cled!	
Cut to website popping up on screen. Cut out of girl over website, saying “for free”.	Go to ByeByeMattress dot com and see how EASY it is to recycle your mattress! FOR FREE!	Vayan a ByeByeMattress dot com y comprueben lo FÁCIL que es reciclar sus colchones ¡GRATIS!
Screen behind her switches to end card. She is nods, snaps her fingers and points to logo and web address. Music gets louder.	(under breath, fades in background) Buh bye queen... or twin... or king...	diós queen... o twin... o king... ya saben, lo que tengan.
Super: Bye Bye Mattress logo Super: ByeByeMattress.com		

PUBLIC SERVICE ANNOUNCEMENTS *continued*

BREAK UP THE RIGHT WAY WITH YOUR OLD MATTRESS



ENGLISH

30-sec. <https://youtu.be/8wILN8qXz7Q>

15-sec. <https://youtu.be/bJA4IY3v9mq>

SPANISH

30-sec. https://youtu.be/xYqdIU_eGHY

15-sec. <https://youtu.be/xgiifOgg6hs>

MANDARIN

30-sec. <https://youtu.be/A4cG7O9-ORo>

15-sec. <https://youtu.be/MECiUsOt3NU>

	English
<i>Open on a door to a non-descript home. Door opens and the Mattress Man (MM) steps out of the room in full view.</i>	SFX: upbeat music
	Mattress Hey, I'm your mattress.
<i>A memory bubble pops up next to the MM of a person sleeping comfortably in bed. Then, if time allows, the person now has a pillow over their head because their neighbor's music is too loud - wall is vibrating.</i>	We've been together for a while now, and it's been g-r-e-a-t.
<i>Door closes behind MM.</i>	But let's be honest, I think we are both ready for a fresh start.
<i>Scene behind MM changes to a mattress wandering a trash-filled alley. MM passes by a sad looking mattress with a "free" sign on it.</i>	Just don't toss me out without thinking of where I'll end up or how I'll even get there.
<i>MM changes back to original talking position scene and things that MM can be recycled into pops up (I-beams, carpet foam, mulch....)</i>	I want to be recycled into new things....there's still a lot of good parts here to use.
<i>MM holds up sign with ByeByeMattress.com on it</i>	Check out ByeByeMattress.com
<i>Super: Bye Bye Mattress logo (room for local tagging)</i>	Learn more about recycling and the easy ways to get rid of an old mattress, like me, for free!

PUBLIC SERVICE ANNOUNCEMENTS *continued*

BREAK UP THE RIGHT WAY WITH YOUR OLD MATTRESS *continued*

File name: VYMI0100000H (1)_VO
 Client: Williams Whittle (Bye Bye Mattress)
 Job ID: US1139221
 Transcribed by TransPerfect

Timecode	Source	Translation
00:00:08 00:00:23	Hey, I'm your mattress. We've been together for a while now, but let's be honest. I think we are both ready for a fresh start. Just don't toss me out without thinking of where I'll end up or how I'll even get there. I'm ready to be more than a mattress after all these years.	嗨，我是您的床垫 我们已经朝夕相处了一段日子，但是坦白说 我认为我们都准备好迎接新生活了 请不要把我随意丢弃，不考虑我的去处，甚至也不在乎我怎样前往 因为多年以后，我可能不只是一张床垫
00:00:24 00:00:36	I want to be recycled into new things. There's still a lot of good parts here to use. Check out ByeByeMattress.com. Learn more about recycling and the easy ways to get rid of an old mattress, like me, for free!	我想要在回收利用后焕发新生 我还有很多完好的零件可供使用 访问 ByeByeMattress.com 了解更多关于回收利用的信息，以及免费处理像我这样的旧床垫的简单方法！

File name: VYMI0100000H (1)_VO
 Client: Williams Whittle (Bye Mattress)
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00:00:08 00:00:23	Hey, I'm your mattress. We've been together for a while now, but let's be honest. I think we are both ready for a fresh start. Just don't toss me out without thinking of where I'll end up or how I'll even get there. I'm ready to be more than a mattress after all these years.	Hola, soy tu colchón. Hace mucho que estamos juntos, pero a decir verdad, creo que ambos estamos listos para un nuevo comienzo. No me saques sin pensar en dónde terminaré ni cómo llegaré allí. Estoy listo para ser más que un colchón después de todos estos años.
00:00:24 00:00:36	I want to be recycled into new things. There's still a lot of good parts here to use. Check out ByeByeMattress.com. Learn more about recycling and the easy ways to get rid of an old mattress, like me, for free!	Quiero que me reciclen y convertirme en algo nuevo. Partes de mí se pueden volver a usar. Visita ByeByeMattress.com para más información sobre reciclaje y formas fáciles ¡y gratis! de deshacerte de un colchón viejo como yo.

INDUSTRY ADVERTISEMENTS

DIGITAL



PRINT

WE ARE TAKING A LOAD OFF RETAILERS, FOR FREE.



If you operate in California, Connecticut, Oregon or Rhode Island, we can recycle the old mattresses you've taken back from your customers. Ask us how.

California/Oregon:
Contact Joy Broussard (707) 307-3052
California: cvp@mrc-us.org
Oregon: ORcvp@mrc-us.org

Connecticut/Rhode Island:
Contact Dan McGowan (860) 397-4800
dmcgowan@mrc-us.org



**bye bye
mattress®**
A Program of the Mattress Recycling Council®

